

# Indian companies decouple business growth from carbon emissions

India 200 Climate Change Report 2014

On behalf of 767 investors representing US\$92 trillion in assets



Report writer and global implementation partner



# **Building on climate change leadership**

The impacts of climate change, water stress and deforestation are today affecting people's lives all over the world and if unchecked will cause devastation for generations to come.

Corporations, investors and governments must take responsibility to create the systemic change we need for an environmentally sustainable economy. For this reason we congratulate those companies that have achieved a position on CDP's 2014 Climate Performance Leadership Index.

All economic activity ultimately depends upon a steady flow of natural goods and services, such as fresh water, timber and food crops, or climate regulation and flood control. These goods and services can be considered the 'income' generated by the world's natural capital, the assets upon which the global economy rests.

However, as is becoming increasingly clear, we are eroding that natural capital base.

Businesses and investors are paying increasing attention to the erosion of the world's natural capital. By some estimates, the global economy is incurring unpriced natural capital costs of US\$7.3 trillion/year, or 13% of global output.

CDP has built a unique global system to drive transparency and accountability for business impacts across the earth's natural capital, starting with climate, then moving into water and forest-risk commodities. Our programs are designed to help assess and manage corporate exposures to environmental risks and ultimately to set companies on the path to natural capital leadership.

**Deforestation** and forest degradation accounts for approximately 15% of the world's greenhouse gas emissions, the equivalent of the entire transport sector. Land use change for agriculture is the main driver of deforestation, with five agriculture commodities responsible for most deforestation globally: Timber, palm oil, soy, cattle and bio-fuels. CDP's forests program provides the only unified system for disclosing corporate deforestation risk exposure and management information across these key commodities. Discover if you can help reduce your business risks and limit your contribution to deforestation at **cdp.net/forests** 

**Water** security is one of the most tangible and fast-growing social, political and economic challenges faced today according to the World Economic Forum. CDP's water program helps businesses to respond to this challenge, to measure and manage water-related risks in their direct operations and supply chains, and to attain a position of leadership by starting the journey to water stewardship. Find out more at **cdp.net/water** 

Through CDP, major multinationals are using their purchasing power to achieve sustainable supply chains. Our 66 member companies who represent US\$1.15 trillion in annual purchasing spend work with CDP. This enables them to implement successful supplier engagement strategies that reduce emissions, mitigate water and other environmental risks, and protect against escalating costs in supply chains. Join us at **cdp.net/supplychain** 



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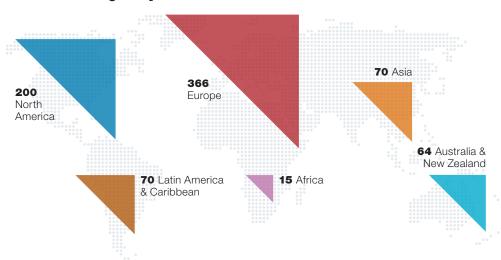
# **Investor members**



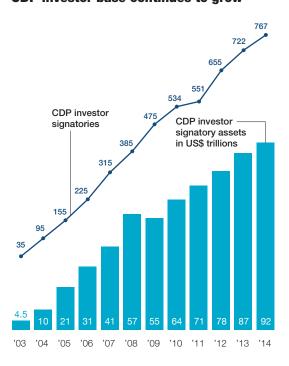
# CDP works with investors globally to advance the investment

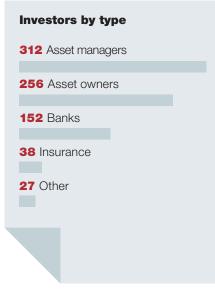
opportunities and reduce the risks posed by climate change by asking over 5,000 of the world's largest companies to report their climate strategies, GHG emissions and energy use through CDP's standardized format. To learn more about CDP's member offering and becoming a member, please contact us or visit www.cdp.net/en-US/WhatWeDo/.

## Where are the signatory investors located?\*



# CDP investor base continues to grow\*





#### \* There were 767 investor signatories on 1st February 2014 when the official CDP climate change letter was sent to companies, however some investors joined after this date and are only reflected in the 'geographical' and 'type' breakdown.

### **CDP** investor members 2014

ABRAPP—Associação Brasileira das Entidades Fechadas de Previdência Complementar

AEGON N.V.

ATP Group

Aviva plc

Aviva Investors

Bank of America Merrill Lynch

Bendigo & Adelaide Bank Limited

BlackRock

Boston Common Asset Management, LLC

BP Investment Management Limited

California Public Employees'

Retirement System

California State Teachers' Retirement System

Calvert Investment Management, Inc.

Capricorn Investment Group, LLC

Catholic Super

CCLA Investment Management Ltd

ClearBridge Investments

Fachesf

Fapes

Fundação Itaú Unibanco

Generation Investment Management

Goldman Sachs Group Inc.

Henderson Global Investors

HSBC Holdings plc

Infraprev

KLP

Legg Mason Global Asset Management

London Pensions Fund Authority

Mobimo Holding AG

Mongeral Aegon Seguros e Previdência S/A

Morgan Stanley

National Australia Bank Limited

Neuberger Berman

Nordea Investment Management

Norges Bank Investment Management

NEI Investments

Petros

PFA Pension

Previ

Real Grandeza

Robeco

RobecoSAM AG

Rockefeller Asset Management, Sustainability & Impact Investing Group

Royal Bank of Canada

Royal Bank of Scotland Group

Sampension KP Livsforsikring A/S

Schroders

Scottish Widows Investment Partnership

SEB AB

Serpros

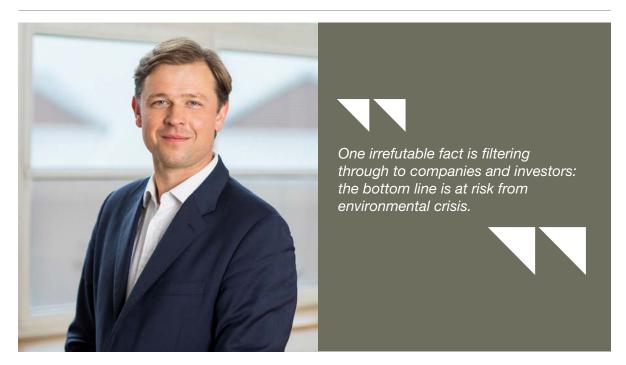
Sompo Japan Nipponkoa Holdings, Inc

Standard Chartered

TD Asset Management

The Wellcome Trust

# **CDP CEO Foreword**



The global economy has bounced back from crisis and a cautious optimism is beginning to pervade the markets. As we embrace recovery we must remember that greenhouse gas emissions continue to rise and we face steep financial risk if we do not mitigate them.

The unprecedented environmental challenges that we confront today—reducing greenhouse gas emissions, safeguarding water resources and preventing the destruction of forests—are also economic problems. One irrefutable fact is filtering through to companies and investors: the bottom line is at risk from environmental crisis.

The impact of climate events on economies around the world has increasingly been splashed across headlines in the last year, with the worst winter in 30 years suffered by the USA costing billions of dollars. Australia has experienced its hottest two years on record and the UK has had its wettest winter for hundreds of years costing the insurance industry over a billion pounds. Over three quarters of companies reporting to CDP this year have disclosed a physical risk from climate change. Investing in climate change-related resilience planning has become crucial for all corporations.

Investor engagement on these issues is increasing. In the US a record number of shareholder resolutions in the 2014 proxy season led 20 international corporations to commit to reduce greenhouse gas emissions or sustainably source palm oil.

As mainstream investors begin to recognize the real value at risk, we are seeing more action from some of the 767 investors who request disclosure through CDP. The Norwegian pension fund, Norges Bank, with assets worth \$260 billion, expects companies to show strategies for climate change risk mitigation and water

management, and have divested from both timber and palm oil companies that did not meet their standards.

There is growing momentum on the policy front with President Obama's announcement of new federal rules to limit greenhouse gases in the US. In the EU, some 6,000 companies will be required to disclose on specific environmental, social and governance criteria as part of their mainstream reporting to investors. In China over 20,000 companies will be required to report their greenhouse gas emissions to the government.

There is a palpable sea change in approach by companies driven by a growing recognition that there is a cost associated with the carbon they emit. Measurement, transparency and accountability drives positive change in the world of business and investment. Our experience working with over 4,500 companies shows the multitude of benefits for companies that report their environmental impacts, unveiling risks and previously unseen opportunities.

We are standing at a juncture in history. With the prospect of a global climate deal coming from the United Nations process, governments, cities, the private sector and civil society have a great opportunity to take bold actions and build momentum in the run up to the Paris 2015 meeting. The decisions we make today can lead us to a profitable and secure future. A future that we can all be proud of.

# **Paul Simpson**

Chief Executive Officer, CDP

# **Accenture Commentary**

On behalf of Accenture, we would like to thank all the current Indian institutional investor signatories and the 59 responding companies for their ongoing commitment to address climate change. By increasing transparency and actively engaging in climate change management, Indian companies are paving the way for sustainable growth and high performance in the future.

The ambitious Make in India campaign launched by the Prime Minister Narendra Modi in September 2014 envisions an increase in manufacturing sector growth of 12-14 percent per annum over the medium term. The associated "zero defect, zero effect" policy entails that growth should not have an adverse effect on our environment. Our analysis of the CDP India 2014 responses shows that climate leaders have already embarked upon their journey on this path. Nearly a quarter of the companies have demonstrated that it is possible to decouple business growth from carbon emissions.

However, market transformation is a huge task. We are keen to help our respective stakeholders – investors, respondents and the broader public –to identify opportunities and create sustainable value as the country makes a transition to a low-carbon and sustainable economy. We sincerely hope that this report serves this objective.

Accenture India is pleased to be the official author of the 2014 CDP India 200 Climate Change Report for the second year in a row. We are the global implementation partner for CDP's reporting platform and database – the largest source of primary corporate climate change information in the world. Our enduring partnership with CDP stems from a common goal; namely, helping companies integrate climate change into business strategies and operations.

We hope you find the report useful for driving transformation in your climate change initiatives.



**Avinash Vashistha**Chairman and Country Managing Director
Accenture, India



Sanjay Dawar Managing Director Accenture Strategy, India

<sup>&</sup>lt;sup>1</sup> Zero defect zero effect policy is associated with Make in India campaign

# **Foreword**



India has one of the lowest per capita consumption of energy and this has to change in order to attain economic growth and ensure development for all. The country needs to secure and provide adequate energy for all its citizens. Several studies such as those by the IPCC² and ADB³ have warned of difficult times ahead if the world community does not get its act together to appropriately share the burden of addressing climate change. India too has faced several challenges with the Cyclone Phailin, Uttarakhand flash floods and more recently the devastation in Jammu & Kashmir coupled with a faltering monsoon.

In this scenario I am pleased to note CDP India's 2014 report shows that corporates in India are becoming more responsive to addressing the energy and climate challenges they face. I understand that a large percentage of companies analyzed have integrated the emerging risks into a multi-disciplinary, companywide risk management process which can often also throw up new opportunities. This points to a level of maturity and foresight which bodes well for the future.

By incorporating energy efficient processes, these companies are showing a remarkable level of innovation that will ensure their competiveness in a globalized world.

Overall the report shows India Inc. is preparing well for the big challenges that lie ahead. I congratulate them on their foresight and commend CDP for showcasing these innovations.

Best wishes

mark

# Suresh Prabhu

Trustee, IFFCO Foundation Chairperson, Council on Energy, Environment and Water

Former Minister in the Union Cabinet

<sup>2</sup>http://www.ipcc.ch/report/ar5/

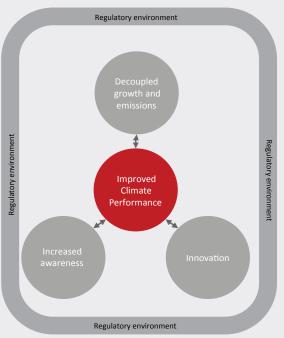
<sup>&</sup>lt;sup>3</sup>http://www.adb.org/news/climate-change-may-slash-9-south-asia-s-economy-2100-report

# **Executive Summary**

This report analyzes responses from the top 200 Indian companies by market capitalization. This year, 59<sup>4</sup> companies (30%) responded to CDP compared to 55 in 2013. The actions taken by Indian companies have started fructifying. Compared to 3 in 2013, 5 Indian companies have earned Band-A of CDP performance scores and have found a place in CDP

Global leaders report among other high performing international peers. Average sample disclosure score in 2014 reached 75 from 68 in 2013 and 59 in 2012. Indian companies have already embarked upon their journey towards the low carbon economy and 50% of the companies have demonstrated that it is possible to decouple business growth from carbon emissions.

(Figure 1) Summary of the CDP India 2014 responses.



Responding companies have showed increased awareness and action on management of climate change issues. The reported scope 1 and 2 emissions have increased from 186 million metric tons CO<sub>2</sub>e in 2013 to 231 million metric tons CO<sub>2</sub>e in 2014. With the exception of the emissions arising from the execution of one of the Ultra Mega Power projects in India, the net rise in emissions from existing respondents (7.67 million metric tons CO<sub>2</sub>e) is lower than the net emissions reductions from these companies (9.5 million metric tons CO<sub>2</sub>e). There is a 355% increase in Scope 3 emissions. This is driven by the materials sector on account of more comprehensive boundaries and emissions from

Fifty percent of the companies have demonstrated decoupling business growth from emissions. A majority of these belong to the services sector and report increased demand for new and existing products and services as the single largest opportunity driver of emissions reductions. 15% of the responding companies have reduced their

increased transportation of raw materials and finished

goods.

## Decoupled growth from emissions:

- 24% of the companies have reduced their absolute emissions while driving business growth and profitability.
- An additional 26% have reduced their emissions intensity while driving business growth and profitability.

#### Innovation:

- Process energy efficiency initiatives are driving innovation
- Focus shifts beyond the low hanging fruits.
- 71% of new investments with reported data have financial pay-back of 4 to 15 years

#### Increased awareness:

- 59 companies responded in 2014 versus 55 in 2013
- Number of companies with disclosure score above 90 increased to 12 in 2014 from 5 in 2013
- 355% increase in reported Scope 3 emissions.

# Regulatory environment

- Over 90% of the companies state that climate change opportunities are driven by change in regulation.
- PAT Scheme has had a catalyzing effect on the companies.

emissions intensity despite tough business situation. These mainly belong to the materials sector. Reduction in the operational costs due to energy efficiency initiatives and regulations are driving emissions reductions in this sector.

Indian companies are getting more mature and moving beyond technologies with relatively shorter payback (< 12 months). Initiatives with long term pay back periods include research and development, piloting of the technologies with a potential for scaling up in the longer term. Some of the initiatives are server virtualization, waste heat recovery systems and waste to energy or captive power generation.

The responding Indian companies have acknowledged the role of governments and regulations as the primary driver of climate change opportunities and investments. The Perform, Achieve and Trade scheme, based on market mechanisms has had a catalyzing impact on the companies. However, to accelerate the transition to a low carbon economy a more robust and enabling regulatory environment will be required.

<sup>&</sup>lt;sup>4</sup>59 companies responded to CDP of which 11 referred to a parent or holding company's response and two submitted their response after the deadline. The analysis of this report is based on the lower total of 46 companies.

# Leaders 2014

The range of disclosure scores achieved in 2014 by Indian companies varies from 13 to 99. A larger number of companies have qualified to be included in the CDLI in 2014 compared to last year. This is despite the fact that the CDLI cut-off was raised from 70 in 2013 to 80 in 2014. Compared to 3 in 2013, 5 Indian companies have earned Band-A of CDP performance scores and have found a place in CDP

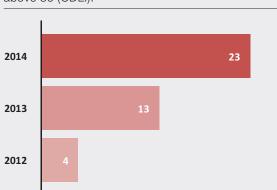
(Table 1) India 2014 Leaders (CDLI).

Company Name	Disclosure Score	Sector
Wipro	99	IT
Essar Oil	98	EGY
Tech Mahindra	98	IT
Larsen & Toubro	98	IND
Tata Consultancy Services	97	IT
Tata Steel	97	MAT
Infosys Limited	97	IT
Tata Global Beverages	95	CS
ITC Limited	94	CS
Ambuja Cements	92	MAT
YES Bank Limited	92	FIN
IndusInd Bank	91	FIN
ACC	89	MAT
Mahindra & Mahindra	88	CD
Tata Chemicals	87	MAT
Tata Communications	87	TCOM
GAIL	86	UTIL
Mahindra & Mahindra Financial Services	86	FIN
Shree Cement	85	MAT
Indian Oil Corporation	83	EGY
Dr. Reddy's Laboratories	82	HC
Indian Hotels Co.	82	CD

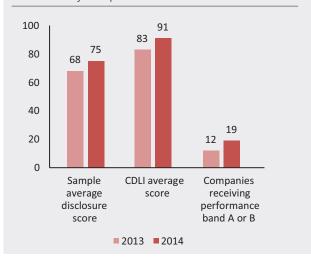
**Global leaders report.** These are highlighted in the list of companies below. This year, similar to last year has seen a tremendous improvement in the quality of climate change disclosure from Indian companies as reflected in figures 2 and 3 below.

# Average sample disclosure score in 2014 reached 75 from 68 in 2013

**(Figure 2)** Companies with disclosure score above 80 (CDLI).



**(Figure 3)** Improving quality of climate change disclosure by companies.



# The A-List

Five Indian companies have made it to the Global A-list, on par with Australia and Canada and more than any other emerging economy except South Africa. Wipro, Essar Oil, Tech Mahindra, Larsen & Toubro and Tata Consultancy Services have shown that they can match the best in the world when it comes to acting on the global challenge of climate change.

The research is published in The A List: The CDP Climate Performance Leadership Index 2014

# 2014 leadership criteria

# Each year, company responses are analyzed and scored against two parallel scoring schemes: performance and disclosure.

The performance score assesses the level of action, as reported by the company, on climate change mitigation, adaptation and transparency. Its intent is to highlight positive climate action as demonstrated by a company's CDP response. A high performance score signals that a company is measuring, verifying and managing its carbon footprint, for example by setting and meeting carbon reduction targets and implementing programs to reduce emissions in both its direct operations and supply chain.

The disclosure score assesses the completeness and quality of a company's response. Its purpose is to provide a summary of the extent to which companies

have answered CDP's questions in a structured format. A high disclosure score signals that a company provided comprehensive information about the measurement and management of its carbon footprint, its climate change strategy and risk management processes and outcomes.

The highest scoring companies for performance and/or disclosure enter the Climate Performance Leadership Index (CPLI) and/or the Climate Disclosure Leadership Index (CDLI). Public scores are available on the CDP website and in CDP reports, through Bloomberg terminals, Google Finance and Deutsche Boerse's website.

#### What are the CPLI and CDLI criteria?

# To enter the CPLI (Performance Band A), a company must:

- Make its response public and submit via CDP's Online Response System
- Attain a performance score greater than 85
- Score maximum performance points on question 12.1a (absolute emissions performance) for GHG reductions due to emission reduction actions over the past year (4% or above in 2014)
- Disclose gross global Scope 1 and Scope 2 figures
- Score maximum performance points for verification of Scope 1 and Scope 2 emissions
- Furthermore, CDP reserves the right to exclude any company from the CPLI if there is anything in its response or other publicly available information that calls into question its suitability for inclusion.

Note: Companies that achieve a performance score high enough to warrant inclusion in the CPLI, but do not meet all of the other CPLI requirements are classed as Performance Band A– but are not included in the CPLI.

## To enter the CDLI, a company must:

- Make its response public and submit via CDP's Online Response System
- Achieve a score within the top 10% of the total regional sample population\*
- \* Note: while it is usually 10%, in some regions the CDLI cut-off may be based on another criteria, please see local reports for confirmation.

# How are the CPLI and CDLI used by investors?

Good performance and disclosure scores are used by investors as a proxy of good climate change management or climate change performance of companies.

Investors identify and then engage with companies to encourage them to improve their score. The 'Aiming for A' initiative which was initiated by CCLA Investment Management is driven by a coalition of UK asset owners and mutual fund managers. They are asking major UK-listed utilities and extractives companies to aim for inclusion in the CPLI. This may involve filing supportive shareholder resolutions for Annual General Meetings occurring after September 2014.

Investors are also using CDP scores for creation of financial products. For example, Nedbank in South Africa developed the Nedbank Green Index. Disclosure scores are used for selecting stocks and performance scores for assigning weight.

For further information on the CDLI and the CPLI and how scores are determined, please visit <a href="https://www.cdp.net/guidance">www.cdp.net/guidance</a>.

# **Key Themes and Highlights of 2014 Responses**

# Innovation in energy efficiency helps Indian companies decouple business growth from carbon emissions

## Introduction:

At the United Nations' general assembly in New York in September this year, Prime Minister Narendra Modi articulated India's stand on climate change on the principle of "Common But Differentiated Responsibilities" (CBDR) and insisted that this should form the basis for continued action in the future. India strongly advocates the developing countries' right to grow and acknowledges that in this process the net carbon emissions from these nations may increase. In alignment with the principles of equity and CBDR the four BASIC<sup>5</sup> nations have jointly asked the developed countries to take lead in dealing with pollution induced global warming in accordance with their "historical responsibilities".

Interestingly, developing economies also hold the promise of innovation as they are advantageously positioned to start adopting smarter technologies directly without having to follow the up-gradation path. The Indian industry has taken a lead with such innovations and is producing impressive results. In 2014, the responding companies are expected to nearly double the annual carbon savings to a total of about 4.8 million metric tons  $\mathrm{CO}_2\mathrm{e}$  from 2.5 million metric tons  $\mathrm{CO}_2\mathrm{e}$  in 2013. This should result in expected savings of INR 13.2 Billion (US\$ 220 million) compared to INR 8 Billion (US\$ 133 million) in 2013.

This report analyzes the responses from the top 200 Indian companies by market capitalization. This year, 59 companies (30%) responded to CDP compared to 55 in 2013. Unique responses were submitted by 48 companies, while 11 companies were referred to as a parent holding company. Of the companies responding in 2014, 89% had also responded in 2013. Respondents from the materials, information technology, financials and consumer discretionary form the dominant sectors (Figure 4). This report analyzes the awareness and maturity levels of the Indian companies with regards to the management of climate change issues and carbon emissions.

Financials Financials

(Figure 4) Sector breakdown of responding companies.

# We see four clear trends based on our analysis:

- Indian companies continue to show higher levels of awareness and commitment to reporting
- India Inc demonstrates it is possible to decouple business growth from carbon emissions
- ▼Indian companies are adopting innovative ways to reduce emissions
- Enabling regulatory environment can accelerate climate action in the long term

The next few sections highlight each trend in brief.

<sup>&</sup>lt;sup>5</sup> http://articles.economictimes.indiatimes.com/2014-06-17/news/50651386\_1\_carbon-emissions-climate-changepoverty The BASIC countries (also Basic countries or BASIC) are a bloc of four large newly industrialized countries – Brazil, South Africa, India and China – formed by an agreement on 28 November 2009. The four committed to act jointly at the Copenhagen climate summit, including a possible united walk-out if their common minimum position was not met by the developed nations. Source: Dasgupta, Saibal (28 November 2009). "Copenhagen conference: India, China plan joint exit". The Times of India (New Delhi) retrieved 25 Jan 2010. Referred to as responding companies or companies hereafter

# Trend 1) Indian companies continue to show higher levels of awareness and commitment to reporting

# Increased awareness and continued commitment to reporting

Companies<sup>6</sup> are showing increased awareness on carbon reporting. Total number of companies participating this year rose from 42 to 48. The total Scope 1 and 2 emissions reported have increased by 25%, from 186 million metric tons CO<sub>o</sub>e in 2013 to 231 million metric tons CO<sub>2</sub>e in 2014 (Figure 5).

As seen from Figure 5, this increase is primarily attributed to the addition of one of the world's largest mining companies. With regards to the increase in emissions from the existing respondents 54% are on account of the execution of one of the Ultra Mega Power projects in India. With this exception, the net rise in emissions from existing respondents (7.67 million metric tons CO<sub>2</sub>e) is lower that the net emissions reductions from the existing respondents (9.5 million metric tons CO<sub>2</sub>e). 66% of the companies have completed or have undertaken third party verification and assurance (V&A) for their Scope 1 emissions data, compared to 60% in 2013, and 16% in 2012.

Ultra Mega Power project initiative by Government of India 7.67 Addition of one of the world's largest mining companies 230 3.8 9.2 37 16.87 -1.4 40.8 186 -9.5 24% companies successfully demonstrate lowering absolute global emissions Scope 1 + 2Respondents not **Emission** Additional Rise in emissions Scope 1+2 emissions 2013 participating in reductions from emissions reported from existing emissions 2014 2014 existing in 2014 respondents

(Figure 5) Breakdown of Scope 1+ 2 emissions in 2014 (million metric tons CO<sub>2</sub>e).

Breakdown of Scope 1 + Scope 2 emissions reported in 2013 with respect to emissions reported in 2013

respondents due to climate action

## Companies show increased awareness of their value chains

There is a 355% increase in the Scope 3 emissions reported, increasing from 1.99 million tons CO<sub>2</sub>e in 2012 to 7.7 million metric tons CO<sub>2</sub>e in 2013 to 27.4 million metric tons CO<sub>2</sub>e in 2014. 76% companies have reported Scope 3 emissions in 2014 as against 69% in 2013. The increase represents not only an increase in actual emissions but deployment of better emissions assessment systems and inclusion of comprehensive boundaries for Scope 3 emissions (Figure 6). The increase in reported emissions are driven by the materials industry on account of:

- More comprehensive boundaries and inclusion of additional plants across various regions
- Increase in output and productivity leading to increased transportation of raw materials and finished goods

While in 2013, use of sold products held the maximum percentage of Scope 3 emissions, upstream and downstream transportation and distribution inventories contribute to nearly 45% of the total Scope 3 emissions in 2014.

Companies are working with their supply chains on logistics optimization. Strategies to reduce emissions include emphasis on bulker movement, full load basis transport and priority to rail transport. 45% of the companies have a third party verification and assurance either complete or underway for Scope 3 emissions.

355%

Increase in reported Scope 3 emissions compared to 2013

<sup>&</sup>lt;sup>6</sup> Companies refers to responding companies for the purpose of this report.

Transportation and distribution Purchased goods and services Operations Commute and travel Sold products Others 15 10 5 5 10 15 20 25 30 35 Scope 3 emissions (million metric tons CO<sub>2</sub>) Number of responding companies **2014 2013** ■ Emissions 2014 ■ Emissions 2013

(Figure 6) Percentage of responding companies reporting Scope 3 emissions and disclosed emissions by category.

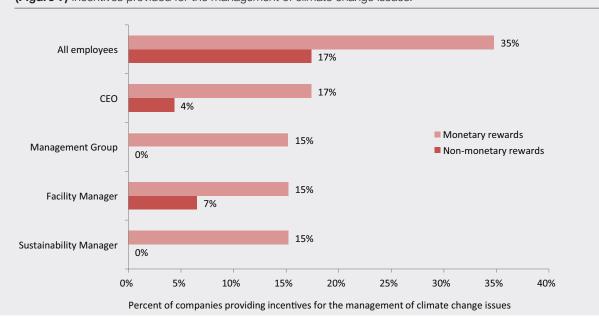
Note: Transportation and distribution covers upstream and downstream emissions from these activities. Operations includes Fuel-and-energy-related activities (not included in Scope 1 or 2) and waste generated in operations. Commute and travel includes business travel and employee commute. Sold products includes end of life treatment of sold products, processing of sold products and use of sold products.

# Incentivizing climate change initiatives for intraorganizational awareness and action

54% of the responding companies are incentivizing climate change action within their organizations by providing monetary rewards to engage with the top management as well as with other employees.

(Figure 7). While the top management's Key Result Areas (KRAs) are linked to the reduction in energy consumption or carbon emissions; companies engage and reward employees for suggestion of innovative ideas related to energy, water management, waste utilization, waste management and material consumption.

(Figure 7) Incentives provided for the management of climate change issues.



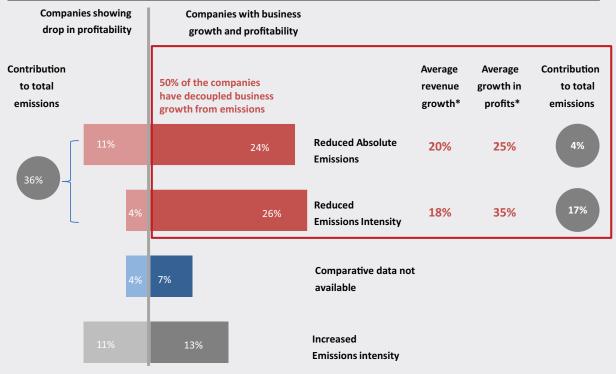
# Trend 2) India Inc demonstrates that it is possible to decouple business growth from carbon emissions

50% of the responding companies have decoupled business growth from carbon emissions; these companies account for 61% of the total revenue of the responding companies.

- As the economic downturn bottomed out in 2012-13, 91% of the companies show an increase in revenue of which 70% show increased profitability.
- 24% of the companies have successfully

- demonstrated reduction in their absolute emissions while driving business growth or maintaining business stability and an additional 26% have reduced their emissions intensity (Figure 8).
- 3 of the 5 companies with increased emissions and declining business growth belong to the materials sector and are reducing emissions primarily through process energy efficiency initiatives
- √ 57% of the total Scope 1 + 2 emissions in 2014 show
  a lowering trend as compared to 2013 (Figure 8B)

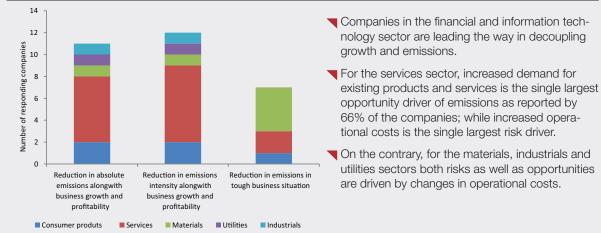
**(Figure 8A)** Indian companies decouple business growth from carbon emissions leading the way towards transition to a low carbon economy.



**Percentage of Responding companies** 

Note that companies refer to the responding companies only. \* Values indicate year on year growth compared to 2013 Source: Revenue and profitability data for all 46 companies was sourced from their annual reports for the reporting year.

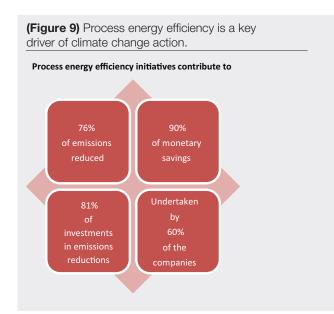
(Figure 8B) Sector wise break-up of companies which are lowering their emissions.



# Companies are driving carbon emissions reduction primarily through process energy efficiency initiatives

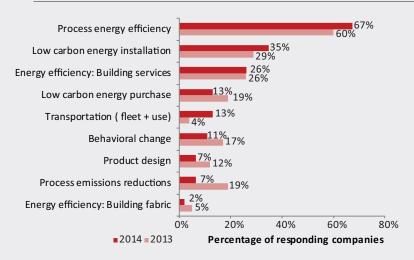
Emissions reductions initiatives undertaken by responding companies are spread over ten categories (Figure 10) and cover a spectrum of activities such as waste heat recovery, HVAC optimization, lighting retrofit, optimized equipment efficiency and employee awareness. Out of these initiatives, process energy initiatives are driving action, emissions reductions, monetary savings as well as investments from companies (Figure 9, Figure 10 and Figure 11).

The number of companies undertaking energy efficiency measures in buildings stays similar to last year. Contribution to emissions reductions from these initiatives continues to stay low at around 1% as green buildings and LEED<sup>7</sup> certification are gaining momentum mainly within the financial and information technology sectors. These are not the major emitters; however, the impact of these initiatives should not be underestimated as globally buildings are responsible for nearly 40% of the total energy consumption<sup>8</sup>.

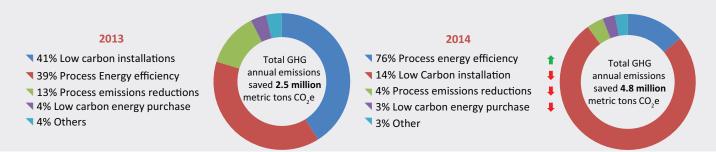


It should be noted that while the percentage contribution of low carbon installations has gone down, (Figure 11) the actual installation increased by 40% compared to 2013.

(Figure 10) Percentage of companies engaging in emissions reduction initiatives.



(Figure 11) Key projects and initiatives driving emissions reductions in 2013 versus 2014.



<sup>7</sup>LEED stands for Leadership in Energy and Environmental Design. LEED is a green building certification program developed by United States Green Building Council.

<sup>&</sup>lt;sup>8</sup>Based on data from United States Green Building Council. (www.usgbc.org)

# The capital cost of emissions reductions has reduced significantly

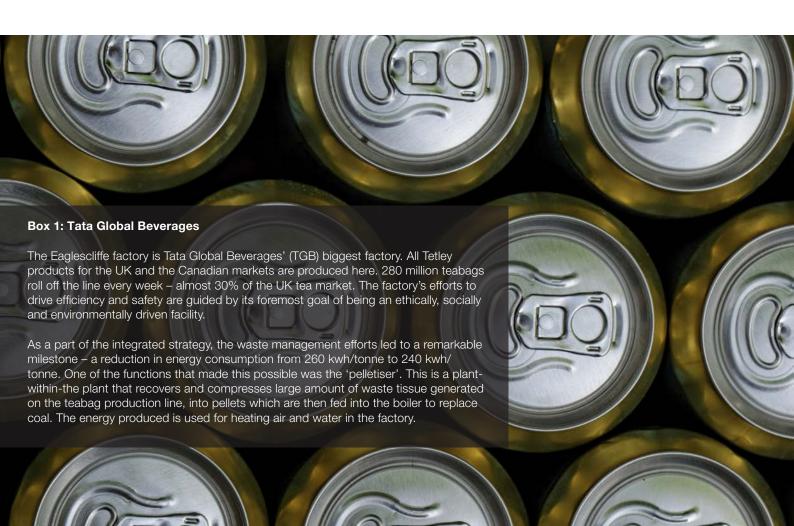
Indian companies are expecting to nearly double their annual carbon savings from 2.5 million metric tons CO<sub>2</sub>e in 2013 to 4.8 million metric tons CO<sub>2</sub>e in 2014; while the total one time investment is expected to drop from INR 40 Billion (USD 667 Million) to INR 16.2 Billion (USD 270 Million) in 2014. Indian companies are deploying innovative methods (covered in Trend #3) to tackle the risks from depleting natural resources, physical climate change, increasing fuel costs and energy threats (Box 1). As per reported data, the average capital cost for process energy efficiency has reduced from INR 18000 per metric tons CO<sub>2</sub>e in 2013 to around INR 5000 per metric tons CO<sub>2</sub>e in 2014. Note that further validation and research is required to identify the underlying reasons for improvement in average capital costs for process energy efficiency.



Limited resources enable companies to use innovation to develop alternative solutions such as solar power as well as substitution of product

Indian Hotels Co.





# Trend 3) Indian companies are adopting innovative ways to reduce emissions

Climate risk mitigation is driving process innovation while new market opportunities are driving product and services' innovation

Companies are strategically using their carbon emissions data to identify the risks and opportunities across their value chains. Energy intensive industries have prioritized mitigating risks arising from physical impacts of climate change such as extreme weather events; climate change regulations such as energy/fuel taxes, depleting natural resources and energy threats. As a result of increased awareness and action by their clients, companies are finding new market opportunities across their value chains. For example low emissions vehicles and renewable energy products are helping companies to diversify their portfolio of products and services (Box 2).

A number of companies are engaging with employees to harness ideas on sustainability and climate change action. For example Essar Oil conducts an "Innovation Quest" to collect innovative ideas from employees. Along with monetary incentives, companies provide their employees the



Depleting natural resources and the inability to replenish it pose a major threat. This is forcing consumers to prefer energy efficient products. We understand that in today's competitive market, innovation is usually the only differentiating factor between a leader and a follower

# Larsen and Toubro



opportunity to implement their ideas as pilot projects. Increasing numbers of companies are collaborating with institutions, think tanks or laboratories to foster research and development.



## **Box 2: Wipro**

As more and more focus is placed on energy by governments and as energy costs inevitably rise, it is becoming imperative for organizations to be proactive in reducing energy consumption without impacting business operations. Finding out how much energy is being consumed and where, is the challenge for most of the organizations. The challenge becomes bigger if the size of the organization and the number of facilities it operates is large. Even in the case of energy information availability, it is usually historical and aggregated at the utility meter level across multiple utilities and facilities manually. This does not aid in a granular understanding of energy usage trends and hence its effective management.

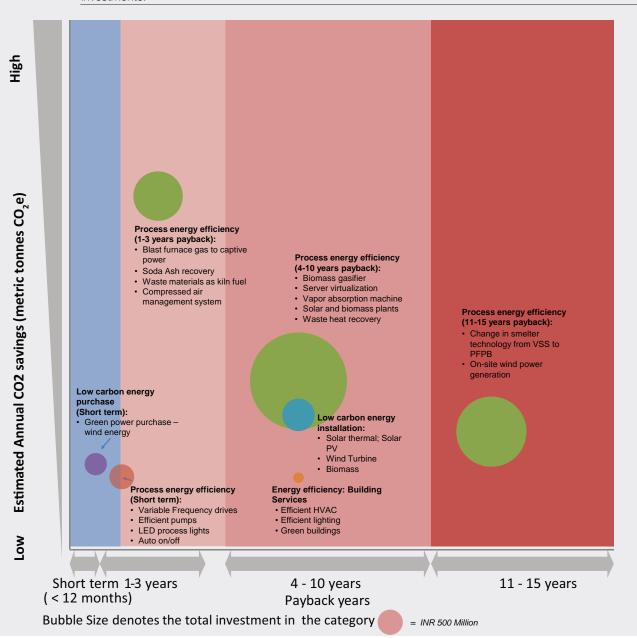
The need therefore is for a solution that helps understand and analyze energy usage patterns, benchmark and act as and when deviations occur from expected consumption. Wipro developed EcoEnergy to meet this market need. A cross-leveraging of ideas on the theme of Sustainability across different Centers of Excellence and brainstorming on potential new service offerings to customers resulted in EcoEenrgy. Eco Energy is a robust, scalable and versatile Energy Management Platform that integrates with multiple size, number and type of facilities across geographies. Necessary meters, controllers & sensors are deployed at the sites to enable collection of energy-related information in near real-time basis that can be analyzed to detect and act on energy savings and efficiency improvement opportunities. Central to the Managed Energy Services offering is the Energy Operations Centre (EOC), a 24x7 support center, which aids in dynamic real-time interventions to manage energy operations and efficiency while ensuring user comfort.



# Indian companies are getting more mature and moving beyond technologies with relatively shorter payback (< 12 months).

- Based on the data shared by companies in 2014, 45% of the total initiatives have mid-term to long-term paybacks (> 1 year and up to 10 years) (Figure 12)°; in contrast, in 2013, the majority of the energy efficiency initiatives had a short term pay back.
- Companies look into a 3 to 5 year window term for carbon investments.
- The higher investment in longer term initiatives indicates investments in research and development. As technologies are piloted, improvised and scaled up the costs are expected to come down helping the market transition towards low carbon technologies.
- The companies in Information Technology show preference for 1 to 3 year payback periods. However, over 80% of the companies in the materials sector have reported one or more initiatives with a 4 to 10 year payback.

(Figure 12) Carbon benefits from initiatives and technologies compared to their payback periods and total investments.



<sup>&</sup>lt;sup>9</sup>The analysis includes the data only where all three parameters i.e. carbon emissions savings, financial investment and monetary savings were reported. Initiatives which did not have information on all three data points have not been considered for this analysis. The analysis pertains to a total of 4 million metric tons of carbon savings (84% of total reported savings) corresponding to INR 8.3 Bn (USD 138 Mn) monetary savings and an investment of INR 14.2 Bn (USD 236 Mn).

# Process Energy efficiency is driving innovations

Monetary savings from process energy efficiency initiatives are easy to quantify as they directly impact the bottom line. Process energy efficiency initiatives contribute to 90% of the monetary savings reported in 2014. The tangible impact of process energy efficiency and alternate fuels is encouraging companies to undertake research and development along with concrete action in these areas. For example Tata Chemicals' waste recovery initiative resulted in a 1.3% reduction in carbon intensity

and a net savings of INR 160 Millions while Essar Oil undertook fuel mix changes to combat the higher natural gas prices (Box 3). Scalable energy efficiency measure provide a significant opportunity for emission reduction in energy intensive companies. Over 80% of the emissions savings in the reporting year are contributed by process energy efficiency initiatives which require medium term investment, and have a high carbon benefit compared to the rest in terms of magnitude of the absolute emissions and monetary savings.

# **Box 5: Tata Chemicals**

This innovation demonstrates emissions reductions initiatives can bring about a profitable waste recovery and reduced future reclamation liabilities. Conventional soda ash production using the monohydrate process results in some amount of soda ash in the waste purge streams. These waste streams were historically pumped to surface evaporation ponds where tailings were deposited. The waste stream used to transport the tailings containing soda ash are deposited as sodium carbonate decahydrate. This innovation captures and recycles about 85% of the water and soda ash that would have otherwise been reported to these evaporation ponds.

Carbon dioxide is both a product of combustion of natural gas, and a product of decomposition of the trona. Both sources are eliminated in this innovation as the calcining step (natural gas fired thermal decomposition) is eliminated. Recovery of 40+ years of decahydrate deposition during normal operation significantly reduces final plant reclamation costs as the soda ash would already be recovered from the evaporation ponds. Evaluation of potential process steps that generate wastes, expanding thinking around the opportunity to gain further value out of wastes that historically have been discarded as valueless, and developing an innovative process that employs or eliminates those wastes played a key role in the carbon reduction initiative.

# Box 6: Essar Oil

Essar Oil faced a huge business challenge to buy natural gas at significantly higher prevailing spot prices of USD 16-18 per Million British Thermal Unit (MMBTU) in the absence of long term contracts ensuring a lower price. Addressing this challenge on energy would have resulted in 89% increased dependence on coal. However, Essar Oil had a target in 2014 to maintain their emissions intensity to that of the previous year, 2013. Since this had a major impact on emissions; on account of various optimizations and schemes in the plant, the remaining fuel mix was revised such as consumption of high emitting fuels was reduced i.e., fuel oil by 45%, high speed diesel by 78%, naphtha by 92% and consumption of low emission refinery fuel gas enhanced by 31%. As a cumulative impact of these fuel mix changes the increase in absolute emissions were contained by 17.93% resulting in 100% achievement of intensity targets.

The specific driver was primarily the business challenge to address energy requirements in a viable manner. A clear business opportunity was seen in switching to higher carbon intensive fuel – Coal. However, the associated challenge/driver was to tackle the additional liability on emissions in a practical and meaningful manner.



# Trend 4) Enabling regulatory environment can accelerate climate action in the long term

# Regulations are a key driver of climate change actions and investments

Regulations are playing a key role in India with regards to climate change action. 50% of the companies state that compliance with regulatory requirements and standards are a key driver for climate change investments. Over 90% of the companies state that climate change opportunities are driven by change in regulation. For example SEBI's mandate for India's top 100 companies with regards to the disclosure of environmental and social data from 2012-13 has encouraged companies to channelize investments in environmental and social initiatives.

Risks from fuel/energy taxes and renewable energy regulations have been identified as the top risks by 47% and 32% of the companies respectively. Many companies with multinational customers headquartered at various Annex 1<sup>10</sup> countries are also facing increased supply chain costs due to regulations in the form of carbon tax. Companies are eager to engage on policies and regulatory matters in order to understand and manage these risks.

- ■63% of the responding companies engage with trade associations while 41% engage directly with policy makers on issues related to climate change.
- Energy related matters are driving the maximum attention from the companies as 30% of the companies are engaging directly with policy makers on these issues
- Companies engage in order to keep abreast with the regulatory changes and maintain a competitive edge.

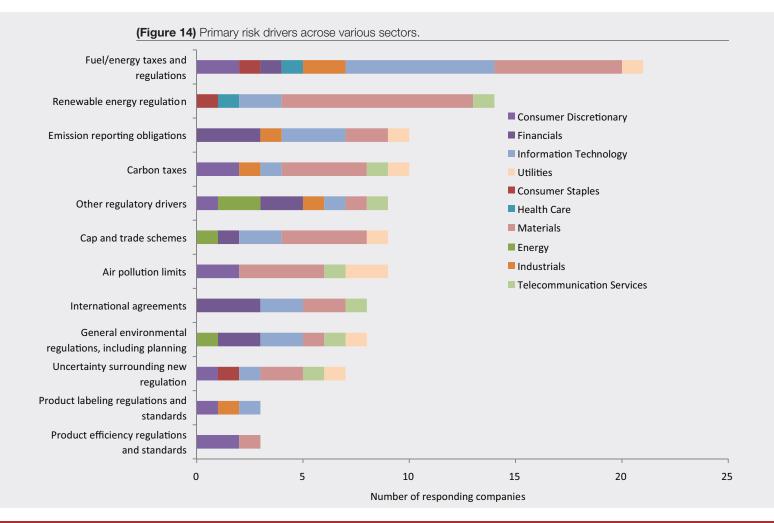
# Sector Specific regulations are more effective

Fuel/Energy taxes and regulations and renewable energy regulation are reported as the top regulatory forces behind climate action undertaken by companies. However, other regulatory initiatives such as product efficiency regulations and standards, voluntary agreements, carbon taxes, product labelling regulations and standards and air pollutions limits have been reported by only 2-5% of the companies as a driving force behind their climate change actions. This is understandable given the sectoral distribution of the participating companies is dominated by the materials, financial and information technology sectors.

# Effective regulations have a catalyzing effect on the industry by creating more opportunities

One of the most talked about schemes in the industry is the Perform – Achieve – trade (PAT) scheme launched in July 2012 which affects about 478 facilities across eight energy intensive sectors. Responses from companies clearly show that the PAT scheme has had a catalyzing effect on the industry. Over 50% of the responding companies mention the scheme to be an important driver in their strategic direction. While the scheme directly impacts only the energy intensive industries, the companies in the supply chain are leveraging the opportunities created by the regulation by providing energy efficient and low carbon products to big emitters.

<sup>&</sup>lt;sup>10</sup>Refers to the Annex 1 countries per the UNFCCC Kyoto Protocol



# **Conclusions**

- Indian companies are showing encouraging signs of managing climate change related issues. Five Indian companies have made it to the Global A-list, on par with Australia and Canada and more than any other emerging economy except South Africa.
- An increasing number of companies are showing awareness and commitment to reporting. In addition to Scope 1 and 2, companies are increasingly reporting Scope 3 emissions. Companies are engaging with their supply chains primarily on logistics optimization.
- ▼Increasing number of companies are incentivizing climate change initiatives through monetary rewards for top management and other employees.
- Companies leading climate action have demonstrated that it is possible to decouple business growth from carbon emissions through innovation. Decoupling of growth from emissions is mainly driven by the services sector.
- Companies in the materials sector lowering their emissions intensity report that regulatory risks and impact on operational costs are the main drivers for emissions reductions.
- ▶ Process energy efficiency initiatives are driving emissions reductions, monetary savings as well as investment from the companies.
- Companies are looking beyond quick wins and investing in mid-term to long-term energy efficiency initiatives.
- Adherence to regulations is one of the key driver of climate change action. Companies unanimously agree that a more robust and enabling regulatory environment is critical in order to accelerate the action and bring about the fundamental and structural changes required to drive the nation towards a low carbon economy.
- Companies are eager to engage with policy makers on issues related to climate change to stay abreast of the regulatory changes and maintain a competitive edge.

# **Government Insight**



# Way forward on the PAT Scheme

Based on an interview with Dr. Ajay Mathur, DG, Bureau of Energy Efficiency in September 2014

The "Perform-Achieve" part appears to have been successful and the industry is waiting to see how the "Trade" part can take off. In the month of August, 2015 the central government will issue ESCerts to over-performing Designated Consumers (DCs) and then the trading will begin at the powers exchange/s as the underperforming Designated Consumers would be buying the same for compliance and others may buy for banking for the PAT cycle II. ESCerts trading rules are being developed by the Central Electricity Regulatory Commission (CERC). For accurate measurement and verification of data, BEE has already developed sector/subsector specific reporting formats, realizing the necessity to capture sector specificities. Furthermore, sector/sub-sector specific normalization factors have been developed which capture the distinct characteristics so that comparison within and across sectors is possible.

While no major change is envisaged in the scheme, the scheme will be "deepened" to include more Designated Consumers within presently notified sectors and "widened" to include more energy intensive sectors.

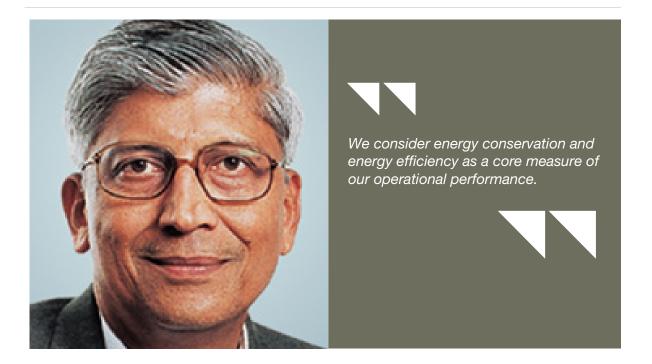
For long term sustainability, Designated Consumers would need to have short as well as long term strategies to demonstrate continuous improvement in energy performance. This will require major changes in the ways companies conduct their businesses. They would require investments in energy efficient machinery/ equipment/ processes etc. to reap the dividends in the long term.

Government provides the overall framework; for instance the PAT Scheme, a market mechanism with incentive for energy efficiency improvements along with an ecosystem for efficiency improvement. It provides other support structures such as financing (guarantee funds as well as equity funds) and capacity building of all stakeholders under the National Mission for Enhanced Energy Efficiency (NMEEE). Under the market transformation component of NMEEE, the government aims to provide stimulus/incentives at critical points for accelerated introduction of efficient equipment/appliances in designated sectors through innovative measures. This is expected to make the products more affordable so that there is large scale adoption.

## Dr. Ajay Mathur

DG, Bureau of Energy Efficiency Ministry of Power, Government of India

# **Corporate Insight**



Climate Change is the greatest environmental challenge we face today as a global community. Several International reports stated that more carbon pollution was spewed into the air globally last year i.e. in 2013, than ever before. They further reported that Indian emissions grew by 5.1% to 2.4 billion tons. The more we choose not to address the issue the graver the problem becomes.

A balanced GHG mitigation & adaptation mechanism at country level coupled with adopting low carbon initiatives at individual level will be an effective way to mitigate Climate Change impacts. I believe that businesses can play a major role here.

L&T is measuring and reporting its carbon footprint for the past seven years. Right from the product designing stage to execution, we integrate energy efficient practices & processes and promote usage of renewable energy that helps us lower our carbon footprint. We consider energy conservation and energy efficiency as a core measure of our operational performance.

At L&T, we are working on our 2nd three year sustainability roadmap 2012-15 that includes quantified targets like reducing direct and indirect GHG emissions intensity per employee by 5% and 3% respectively. This is chiefly through investments in

both energy efficiency and renewable energy.

This year, our indirect energy mix comprises 8% renewable energy and there has been a 20.6% increase in energy conservation w.r.t. 2012-13.

In addition, L&T helps its customers to move on low carbon growth through its green portfolio and this year it contributed to 14.31% of the overall sales. Our green portfolio includes Solar PV power plants, Green Buildings, Efficient Transmission and Distribution system, Supercritical Power Plant equipment, Mass Transit Systems etc., thus helping customers to reduce their carbon footprint.

L&T has been responding to CDP since its inception in India. CDP gives us an opportunity to benchmark our performance with peers, provides a platform to share our practices, helps in improving our GHG monitoring methodology and in developing strategy to reduce carbon footprint. As a next step we will continue to implement best practices in resource conservation and energy efficient programmes at our establishments and help customers to move on the 'low carbon' path.

# Mr. K. Venkataramanan

Chief Executive Officer & Managing Director Larsen & Toubro Limited

# **Self Selected Companies (SSCs)**

Every year, a number of companies which are not a part of the India 200 sample by market capitalization, choose to participate in the CDP Climate Change program voluntarily and disclose their climate change

data. CDP recognizes and salutes their leadership in furthering accountability and transparency on climate change issues in the Indian industry and presents key highlights from their responses.

(Figure 15) Key best practices statistics for SSCs.



# **Self Selected Companies**

- Bharat Aluminium Company Limited
- **▼**Essar Power Limited
- Godrej Interio Division Godrej & Boyce
- **▼**iGate Patni
- Jubilant Life Sciences Ltd
- Lawkim Motors Group division Godrej and Boyce
- Mahindra Lifespace Developers Limited
- ■Mahindra Sanyo Special Steel Pvt. Ltd
- Sterlite Copper
- ▼Tata Motors Finance Ltd
- ▼Vedanta Aluminium and Power
- Welspun-Gujarat Stahl Rohren

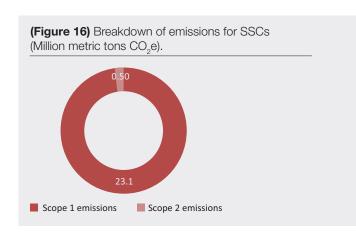
# Key data on emissions reductions activities

**Estimated annual carbon emissions reductions:** 321,436 metric tons CO<sub>2</sub>e

**Estimated monetary savings:** INR 462 million (USD 7.7 million)

**Estimated investment:** INR 313 million (USD 5.21 million)

(Reported for 63% of the initiatives)



# Examples of risks and opportunities identified

- Risks arising from India's PAT scheme: Our manufacturing sites have been identified as designated consumers and have been assigned energy reduction targets - Bharat Aluminium Company Limited.
- Emissions reporting is currently voluntary. However, due to peer pressure and purposes of better branding it is likely to become an industry norm in a period of 5-10 years - Godrej Interio Division-Godrej & Boyce

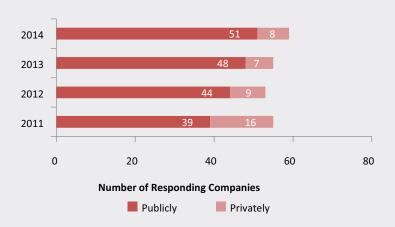
# **Key Disclosure Statistics**

59 companies responded to CDP in 2014, of which 11 were referred to as a parent or holding company's response and 2 submitted their response after the deadline for inclusion in analysis of the report.

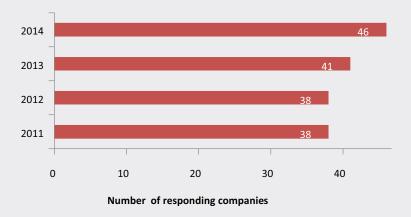
The number of companies disclosing Scope 1 or 2 emissions includes those that have disclosed their

emissions as zero. Key statistics have been reported for year 2011, 2012, 2013 and 2014. Statistics from earlier years have not been included in the analysis because of change in CDP methodology for verification and assurance in 2011.

(Figure 17) Year on year number of companies responding to CDP publicly and privately.



(Figure 18) Year on year number of companies disclosing Scope 1 or Scope 2 GHG emissions.

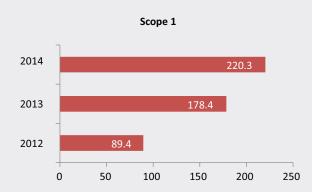


# **Key Emissions Statistics**

The reported Scope 1 and 2 emissions show a rising trend, which is primarily due to the addition of one of the largest mining companies and increased emissions from existing respondent on account of an ambitious mega power project.

The rise in Scope 3 emissions is primarily due to improved reporting as type of emissions reported by companies has increased.

(Figure 19) Total Scope 1 emissions reported by responding India 200 companies (Million metric tons CO<sub>2</sub>).



(Figure 20) Total Scope 2 emissions reported by responding India 200 companies (Million metric tons CO<sub>2</sub>).

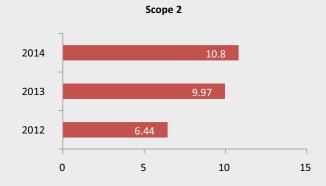


Figure 21. Total Scope 3 emissions reported by responding India 200 companies (Million metric tons CO<sub>2</sub>)

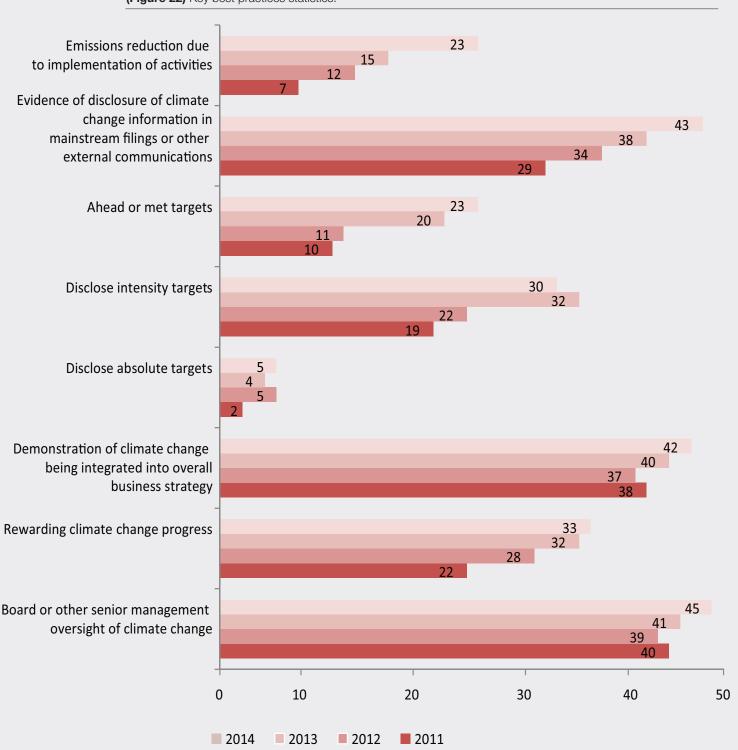


# **Illustrative Key best Practices Statistics**

The statistics showing best practices from the Indian companies have improved in all cases with the exception of setting intensity targets. In 2013, a reduction in absolute targets set by companies was

observed. This trend has reversed in 2014 and could be due to large Indian companies going global and bounded by regulations in those countries.

(Figure 22) Key best practices statistics.



# **About CDP's Data and Analytics Tool**

CDP data and analytics tools enable you to benchmark your performance and understand best practices related to carbon and water management. Using CDP data informs your approach to sustainability and leads to reduced costs, greater innovation and enhanced environmental and financial performance.

Using CDP analytics, companies can bring CDP data to life through easily exportable charts and reports. Data can be filtered by a range of categories, including company, industry, and country, enabling you to measure your performance against direct peers and build a business case for investments in sustainability.

The dashboards in the tool are built around the main questionnaire sections such as risks and opportunities, emissions management and scope 3 and value chain and the tool has been designed with simplicity and ease of use as its primary characteristic – you will not need extensive training to understand it and we are confident that any user would find valuable trend insights within just a few minutes. Both the visualizations and underlying data can be exported to excel or PDF with a single click so it can be used for presentations to help you make your point.

There are different versions of the tool for companies and investors and cities. For responding companies there are two platforms, the first is for Reporter

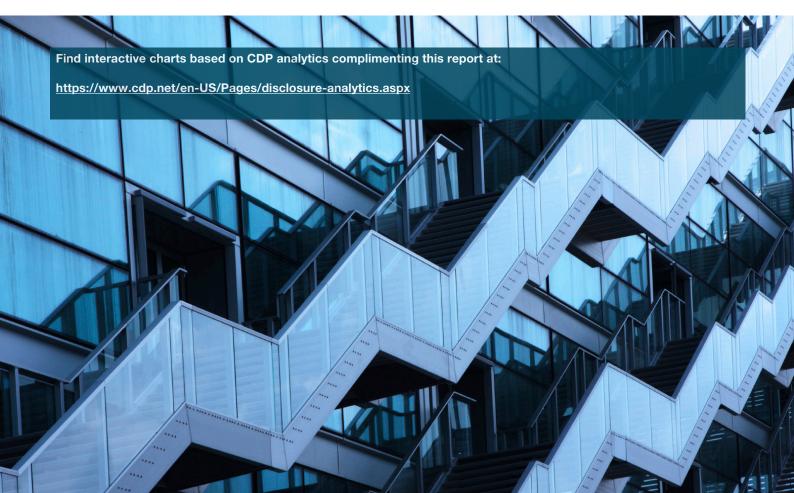
CDP's analytics tool has transformed how we use data to benchmark our risks, opportunities, and emissions reduction targets against sector peers. It provides us with detailed, valuable information through just a few clicks.

**BARRICK GOLD**Canadian Reporter Services member

Services members and is intended to help them improve their own reporting and to benchmark their performance against peers. The second version for companies is available through the Supply Chain membership and allows member companies to track and analyse the data provided by their own suppliers. The investor version is available to Investor members

and focuses on a different cut of the data to allow for

portfolio analysis.



# **Sector Analysis**

# **Consumer Discretionary**

# **Responding companies**

- ▼ Tata Motors
- Indian Hotels Co.
- Mahindra & Mahindra
- Maruti Suzuki India
- Motherson Sumi Systems
- Bharat Forge

## **Major Non-responders**

- Bajaj Auto
- **▼** Bosch Ltd
- Hero Motocorp Ltd

### Best practices examples from sector leaders:

- Mahindra and Mahindra has invested in and developed two prototype Hydrogen-CNG hybrid vehicles which are undergoing road trials in addition to a hydrogen powered three wheeler.
- Maruti Suzuki has set up suppliers' parks around the manufacturing locations. Sourcing of around 80% of parts by value from within 100 kms.
- Maruti Suziki has developed a green procurement policy for all of its suppliers
- Indian Hotels Co The awareness on climate change parameters has provided IHCL with an opportunity to convert 5% of room inventory to EARTH Rooms (Eco friendly rooms where no plastic is used, energy consumption is reduced, less waste is generated and nontoxic substances are used)
- Mahindra and Mahindra provides solutions to farmers in modern scientific water management through customized micro irrigation systems and agronomical support in order to achieve superior product quality and higher crop yields. This boost in agricultural activity directly benefits M&M due to an increase in demand for their products.

# **Consumer Staples**

# **Responding Companies**

- ▼ Tata Global Beverages
- **▼** ITC Limited
- Godrej Consumer Products

# **Major Non-responders**

- Dabur India
- Marico
- United Spirits

# Best practices examples from sector leaders:

- ITC has developed watershed and rainwater harvesting projects to not only improve the sustainability of agri-related businesses but also create sustainable livelihoods for large numbers of marginal farmers.
- ITC is the only enterprise in the world, of comparable size to be carbon positive (8 years in a row), sequestering twice the amount of carbon it emits; water positive (12 consecutive years), creating over 2 times more rainwater harvesting potential than the net consumption by the Group; and is solid waste recycling positive (for the last 7 years).
- Tata Global Beverages Last season, over 60% of the fuel used in one of the TGB's factory was Biomass briquettes, thereby saving around 3000 trees. This is a voluntary energy conservation initiative by the factory,
- Tata Global Beverages A focus on climate change management is being incorporated into New Product Development at TGB. Innovations are being assessed through an SLCA (streamlined life cycle analysis) which assesses a product's impact throughout its life cycle including energy usage and emissions

# **Energy**

# **Responding companies:**

- ▼ Hindustan Petroleum Corporation
- Indian Oil Corporation
- ▼ Cairn India
- Tessar Oil

### **Major Non-responders**

- ▼ Coal India
- Oil & Natural Gas
- Reliance Industries

# Best practices examples from sector leaders:

- Essar oil aggressively reduced the consumption of high emitters for example fuel oil by 45%, high speed diesel by 78%, naphtha by 92% & enhanced low emission refinery fuel gas by 31%. These fuel mix changes helped to contain an increase in absolute emissions by 17.93%
- Indian Oil Corporation entered a joint venture for Jatropha plantation in 8000 hectares for Biofuel. They have generation of 63 MW in wind &; 5 MW solar energy and off-grid solar power generation at refineries, office, townships, retail outlets of total 3.48 MW capacity
- Essar Oil A unique 'first in the domain' Initiative -Quarterly GHG estimation for the entire organisation to monitor and understand our emission, its trend, every three months and to take required course corrections within a Financial year
- IOCL As a part of continued efforts towards energy conservation, a total of 49 Energy Conservation projects have been implemented during 2012-13 in refineries resulting in saving of 120,000 Standard Refinery Fuel Tonne (SRFT) in the year. This activity results in cost savings of INR 4.5 Billion.

# **Financials**

# **Responding Companies:**

- State Bank of India
- YES BANK Limited
- IDBI Bank Ltd
- IDFC Ltd
- IndusInd Bank
- Kotak Mahindra Bank
- Mahindra & Mahindra Financial Services
- HDFC Bank Ltd

# **Major Non-responders**

- Axis Bank
- Housing Development Finance Corporation
- ▼ ICICI Bank Limited

### Best practices examples from sector leaders:

- IDFC has invested around INR 9.9 Billion in solar projects (190 MW), INR 34.3 Billion in wind power projects (1665 MW) and INR 2.6 Billion in small hydel (< 25 MW) power projects (94 MW).</p>
- IndusInd has increased the number of virtual servers from 187 in 2012-2013 to over 400 in 2013-2014, resulting in INR 9 million monetary savings from energy efficiency.
- YES BANK Climate change risks are assessed over a lifetime of project. Long term risks for >6 years and more are taken into account, since typically a large sized loan is repayable in not less than 5 − 6 years.
- Mahindra & Mahindra Financial Services Business Hand Held Device (BHHD) is a e-POS device (mini mobile computer) which is capable of processing any transactions at customer's door step and update instantly to the centralized server using GPRS sim cards.
- Kotak Mahindra Bank The Bank has adopted Policy Statement on Environment to express its commitment towards sound environmental management. The Bank also discloses on Business Responsibility initiatives through Business Responsibility Report and emissions reporting through CDP.
- HDFC Bank The Social and Environmental Risk Management System (SEMS) helps HDFC screen projects that it finances for any negative social and environmental impacts. During FY 2013-14, 41 term loans approximating INR 74 Billion were disbursed after being screened through SEMS.

# **Healthcare**

# **Responding companies**

- ▼ Piramal Enterprises
- Dr. Reddy's Laboratories

# **Major Non-responders**

- **Cipla**
- **Lupin**
- Sun Pharmaceutical Industries

### Best practices examples from sector leaders:

- High calorific value waste generated at Piramal enterprises' plants is being sold to cement industries that are using it as fuel.
- Dr. Reddy's Laboratories is undertaking projects to implement measures to reduce the environmental impacts of the production processes so that products have low carbon and water footprints. As consumer preferences begin to shift this opportunity can be easily tapped into.

#### **Industrials**

# Responding companies

- Crompton Greaves
- Larsen & Toubro

# **Major Non-responders**

- Adani Enterprises
- **▼** Bharat Heavy Electricals
- **▼** MMTC

# Best practices examples from sector leaders:

- L&T The increase in the awareness related to climate change among the stakeholders presents an opportunity to the company to enhance its reputation among the peers. L&T is the first Indian company in the Engineering and Construction sector to disclose on its non-financial performance parameters.
- L&T considers the regulatory changes in climate policy as an opportunity for its business and hence has focused on reduction in operating costs through optimization of processes and products, switching over to renewable energy, availing energy efficiency for its operations which will result in GHG emission reduction.

# **Information Technology**

# **Responding companies**

- ▼ Tata Consultancy Services
- Tech Mahindra
- Wipro
- ▼ Infosys Limited
- Mindtree Ltd
- **■** MphasiS
- **THCL Technologies**

## **Major Non-responders**

- **▼** CMC Ltd
- Just Dial Ltd

### Best practices examples from sector leaders:

- Wipro's ISO 14001 based environmental management system and focus on energy efficiency has led to Wipro being early adopters of green building standards and today, they have 19 buildings that are based on the LEED standards.
- Infosys has purchased about 1.5 million units of green power (wind energy) for their Mangalore STP campus during the reporting year which helped them reduce their scope 2 emissions.
- Tech Mahindra has completely recycled water within the campus and has water harvesting plants. In case of change in precipitation patterns, facilities are resilient to any adverse effect due to water management systems.
- TCS is developing solutions that respond to changing consumer behavior. Through the Connected Marketing team, corporations can increase their understanding of green needs of their consumers. They can also see how the consumers are reacting to the new green products that have been introduced by them.

# **Materials**

# **Responding Companies**

- Sesa Sterlite Ltd
- Shree Cement
- ▼ Tata Chemicals
- ▼ Tata Steel
- Ultratech Cement
- Hindustan Zinc
- **▼** JSW Steel
- ▼ Kansai Nerolac Paints Limited
- Godrej Industries
- ACC
- Ambuja Cements

# Major Non-responders

- Jindal Steel & Power
- NMDC
- Steel Authority of India

# Best practice examples from sector leaders:

- Waste gases such as Cores gas, coke oven gas and blast furnace gas are sent to independent power plans for power generation by JSW Steel.
- Tata Steel has undertaken initiative to replace the online granulation facility of blast furnace slag in "F" blast furnace with a state of the art system to reduce Scope 3 emissions. This avoids the emissions in downstream cement making unit through increased production of granulated slag.
- ACC is co-processing different industrial waste in the Cement Kilns which is otherwise used for land filling and this would create a huge environmental hazard. By co-processing the company is not only conserving the fossil fuels but protecting the environment as well by mitigating the impact due to landfills.
- Nover 91% of the product at Ambuja Cement is fly ash blended cement whereas the industry average is around 67%. This helps conserving natural limestone and also helps reduce CO₂ emissions due to its burning.
- Shree Cement has operations in a semi-arid water scarce location. They have widely anticipated the risk of changed precipitation due to climate change. Water harvesting structures have been constructed and abandoned limestone mines are utilized as potential water reservoir.

# **Telecommunication Services**

## **Responding Companies**

▼ Tata Communications

# **Major Non-responders**

- **▼** Bharti Airtel
- Reliance Communications

### Best practice examples from sector leaders:

■ Tata Communications had the benefit of generating solar power in its own premises at many facilities. This is being harvested to improve the business operations. Solar power has low maintenance and the unit cost remains fairly stable over a longer period. With high dependencies on power this initiative has benefited Tata Communications in encashing RECs.

## **Utilities**

# **Responding Companies**

- GAIL
- Tata Power Co

# **Major Non-responders**

- National Hydroelectric Power Corporation Ltd (NHPC)
- NTPC Ltd
- Power Grid Corpn. of India

# Best practice examples from sector leaders:

■ GAIL - PLC based Burner management system has been installed in RG Heaters to replace earlier inefficient burners with manual control. The new automated Burner management system will result in 15% fuel saving due to stoppage of pilot burner and enhance efficiency due to better Air Fuel Ratio control. It additionally enhances operational safety and environment friendliness.

# Appendix I: Table of emissions, scores and company information by sector

Sector	Company name			<i>(</i> 2)			е <del>п</del>	
		2014 Score	2014 Permission Status	Total Scope 1 + Scope 2 emissions	Scope 1	Scope 2	Number of Scope 3 categories reported	Targets reported
	Bharat Forge	-	Not public	-	-	-	-	
	Indian Hotels Co.	82	Public	351419.2	92544.49	258874.71	0	Int
Consumer	Mahindra & Mahindra	88	Public	214795	36070	178725	5	Int
Discretionary	Maruti Suzuki India	-	Not public	-	-	-	-	
	Motherson Sumi Systems	-	Not public	-	-	-	-	Int
	Tata Motors	37	Public	353112.15	81277	271835.15	1	Int
	Godrej Consumer Products	-	Not public	-	-	-	-	
Consumer Staples	ITC Limited	94	Public	1410777	1234128	176649	5	Int
	Tata Global Beverages	95	Public	62216	22865	39351	4	Int
	Cairn India	63	Public	1195147	1187792	7355	0	
	Essar Oil	98	Public	6036218	6032145	4073	3	Int
Energy	Hindustan Petroleum Corporation	36	Public	3745580	3194949	550631	0	
	Indian Oil Corporation	83	Public	14296872	14234030	62842	0	Abs
	HDFC Bank Ltd	78	Public	406443.04	6745.83	399697.21	3	
	IDBI Bank Ltd	49	Public	58943	0	58943	0	
	IDFC Ltd	68	Public	3154	163	2991	1	
	IndusInd Bank	91	Public	35213.91	3594.06	31619.85	2	Int
Financials	Kotak Mahindra Bank	75	Public	14060.1	56.82	14003.28	0	
	Mahindra & Mahindra Financial Services	86	Public	1897	87	1810	2	Int
	State Bank of India	48	Public	0	0	0	0	
	YES BANK Limited	92	Public	25399	718	24681	4	Int
Hoolth Cara	Dr. Reddy's Laboratories	82	Public	407159	163953	243206	1	Int
Health Care	Piramal Enterprises	47	Public	89458	38964	50494	0	Int
Industrials	Crompton Greaves	-	Not public	-	-	-	-	
Industrials	Larsen & Toubro	98	Public	602233	389576	212657	4	Int
	HCL Technologies	75	Public	156934	45153	111781	1	Int
Information Technology	Infosys Limited	97	Public	169312.89	23910.38	145402.51	4	Abs, Int
	Mindtree Ltd	66	Public	25122.12	752.48	24369.64	4	Int
	MphasiS	-	Not public	-	-	-	-	Abs
recrimology	Tata Consultancy Services	97	Public	422589	44375	378214	7	Int
	Tech Mahindra	98	Public	100599	11068	89531	4	Int
	Wipro	99	Public	256244	41500	214744	8	Abs, Int

Sector	Company name	2014 Score	2014 Permission Status	Total Scope 1 + Scope 2 emissions	Scope 1	Scope 2	Number of Scope 3 categories reported	Targets reported
	ACC	89	Public	15657920	15146444	511476	2	Int
	Ambuja Cements	92	Public	14111484	13476725	634759	4	Int
	Godrej Industries	-	Not public	-	-	-	-	Int
	Hindustan Zinc	77	Public	4750959	4576813	174146	4	Int
	JSW Steel	76	Public	21748442	20489737	1258705	1	Int
Materials	Kansai Nerolac Paints Limited	-	Not public	-	-	-	-	Int
	Sesa Sterlite Ltd	73	Public	36992333	35838636	1153697	4	
	Shree Cement	85	Public	9313462	9142768	170694	3	Int
	Tata Chemicals	87	Public	5569928	5107716	462212	5	Int
	Tata Steel	97	Public	21694890	20428595	1266295	8	Int
	Ultratech Cement	77	Public	32435673	31800770	634903	3	Int
Telecommunication Services	Tata Communications	87	Public	235744.23	15000.85	220743.38	3	
Utilities	GAIL	86	Public	2543547	2285196	258351	1	Int Int Int Int Int Int Int
Otilitles	Tata Power Co	53	Public	34301726	34296380	5346	1	

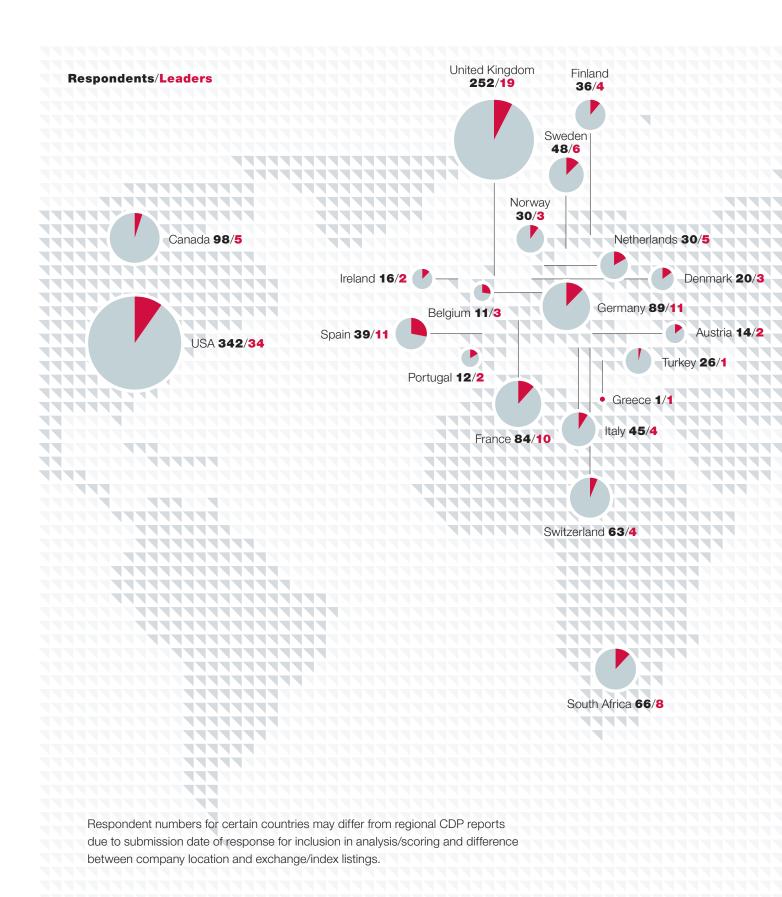
- a. The 2014 score is comprised of the disclosure score. Companies that are in the CDLI have the relevant score in bold text. Score and other information is not shared for companies which have kept their response Not-Public.
- b. When determining the number of categories reported by each company, only Scope 3 categories identified by the company as "calculated" are included, and only
- when the emissions figure pertaining to that category is greater than zero. In no instance should a category with zero emissions be classified as "relevant" by the company
- c. AbS: Absolute target, Int; Intensity target, based on entering a value for "% reduction from base year"

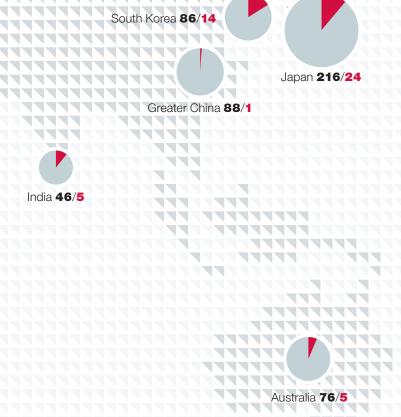
# Appendix II: CDP India 200 response status 2014

Company Name (Company)	Response Status	Company Name (Company)	Response Status	Company Name (Company)	Response Status
Consumer Discretionary		Energy		ICICI Bank Limited	NR
Bharat Forge	AQ*	Cairn India	AQ*	IFCI	NR
Indian Hotels Co.	AQ*	Essar Oil	AQ*	Indiabulls Housing Finance Ltd	NR
Mahindra & Mahindra	AQ*	Hindustan Petroleum Corporation	AQ*	Indian Bank	NR
Maruti Suzuki India	AQ*	Indian Oil Corporation	AQ*	Indian Overseas Bank	NR
Motherson Sumi Systems	AQ*	Bharat Petroleum Corporation	NR	Ing Vysya Bank Ltd	NR
MRF LTD	AQ*(L)	Coal India	NR	J&K Bank	NR
Tata Motors	AQ*	Gujarat Mineral Devp. Corpn.	NR	L&T Finance Holdings Limited	NR
APOLLO TYRES LTD	NR	Mangalore Refinery and Petrochemicals	NR	LIC Housing Finance	NR
Bajaj Auto	NR	Oil & Natural Gas	NR	Muthoot Finance Limited	NR
Bata India Ltd	NR	Oil India Ltd.	NR	Oberoi Realty	NR
Bosch Ltd	NR	Petronet LNG	NR	Oriental Bank of Commerce	NR
D.B. Corp Ltd.	NR	Reliance Industries	NR	Power Finance Corporation	NR
Dish TV India	NR	Financial		Prestige Estate	NR
Exide Industries	NR	HDFC Bank Ltd	AQ*	Punjab National Bank	NR
Hero Motocorp Ltd	NR	IDBI Bank Ltd	AQ*	Reliance Capital Ltd	NR
Jubilant Foodworks Ltd	NR	IDFC Ltd	AQ*	Religare Enterprises	NR
Page Industries Ltd	NR	IndusInd Bank	AQ*	Rural Electrification Corpn.	NR
Sun TV Network	NR	Kotak Mahindra Bank	AQ*	Shriram City Union Finance Ltd	NR
Titan Industries	NR	Mahindra & Mahindra Financial Services	AQ*	Shriram Transport Finance Co.	NR
TV18 Broadcast Ltd	NR	State Bank of India	AQ*	Syndicate Bank	NR
Videocon Industries	NR	YES BANK Limited	AQ*	UCO Bank	NR
Zee Entertainment Enterprises	NR	Allahabad Bank	NR	Union Bank of India	NR
Consumer Staples		Andhra Bank	NR	Unitech	NR
Godrej Consumer Products	AQ*	Axis Bank	NR	HealthCare	
ITC Limited	AQ*	Bajaj Finance Limited	NR	Dr. Reddy's Laboratories	AQ*
Tata Global Beverages	AQ*	Bajaj Finserv	NR	Piramal Enterprises	AQ*
Britannia Industries	NR	Bajaj Holdings & Invst. (BHIL)	NR	Apollo Hospitals Enterprises	NR
Dabur India	NR	Bank of Baroda	NR	Aurobindo Pharma	NR
Emami Ltd.	NR	Bank of India	NR	Biocon Codillo Hoolthooro	NR
Marico United Breweries	NR	Canara Bank	NR	Cadila Healthcare	NR
United Breweries United Spirits	NR NR	Central Bank of India Corporation Bank	NR NR	Cipla Divi's Laboratories	NR NR
Colgate Palmolive India	SA	CRISIL LTD	NR	Fortis Healthcare Ltd.	NR
Gillette India	SA	DLF	NR	Glenmark Pharmaceuticals	NR
GlaxoSmithKline Consumer Health	SA	Federal Bank	NR	Ipca Laboratories Ltd	NR
Hindustan Unilever	SA	Godrej Properties Limited	NR	Lupin	NR
Nestle India	SA	Gruh Finance Ltd	NR	Ranbaxy Laboratories	NR
Procter & Gamble Hygiene & Health Care Ltd	SA	Housing Development Finance Corporation	NR	Sanofi India Ltd	NR

Company Name (Company)	Response Status	Company Name (Company)	Response Status	Company Name (Company)	Response Status
Strides Arco	NR	Wipro	AQ*	Idea Cellular	NR
Sun Pharmaceutical Industries	NR	CMC Ltd	NR	Reliance Communications	NR
Torrent Pharmaceuticals	NR	Just Dial Ltd	NR	Utilities	
Wockhardt	NR	Oracle Financial Services	NR	GAIL	AQ*
GlaxoSmithKline Pharmaceuticals	SA	Material		Tata Power Co	AQ*
Industires		ACC	AQ*	Adani Power Ltd	NR
Crompton Greaves	AQ*	Ambuja Cements	AQ*	CESC Ltd	NR
Larsen & Toubro	AQ*	Asian Paints	AQ*(L)	Jaiprakash Power Ventures Ltd	NR
3M India Ltd	NR	Godrej Industries	AQ*	JSW Energy	NR
ABB - Asea Brown Bovari	NR	Hindustan Zinc	AQ*	National Hydroelectric Power Corporation Ltd (NHPC)	NR
Adani Enterprises	NR	JSW Steel	AQ*	Neyveli Lignite Corporation	NR
Adani Ports & Special Economic Zone	NR	Kansai Nerolac Paints Limited	AQ*	NTPC Ltd	NR
Aditya Birla Nuvo	NR	Sesa Sterlite Ltd	AQ*	Power Grid Corpn. of India	NR
Amara Raja Batteries Ltd	NR	Shree Cement	AQ*	Reliance Infrastructure	NR
Ashok Leyland	NR	Tata Chemicals	AQ*	Reliance Power	NR
Bharat Electronics	NR	Tata Steel	AQ*	SJVN Ltd	NR
Bharat Heavy Electricals	NR	Ultratech Cement	AQ*	Torrent Power	NR
Blue Dart	NR	Akzo Nobel India Ltd	NR		
Container Corporation of India	NR	Berger Paints India Ltd	NR		
Eicher Motors Ltd	NR	Bhushan Steel	NR		
Engineers India Ltd	NR	Coromandel International	NR		
GMR Infrastructure Limited	NR	Grasim Industries	NR		
Havells India	NR	Hindalco Industries	NR		
Jaiprakash Associates	NR	Hindustan Copper	NR		
Jaypee Infratech Ltd.	NR	Jindal Steel & Power	NR		
Max India	NR	National Aluminium Co.	NR		
MMTC	NR	NMDC	NR		
Pipavav Defence & Offshore Engineering	NR	Pidilite Industries Ltd	NR		
Thermax	NR	Steel Authority of India	NR		
Cummins India	SA	Supreme Industries Ltd	NR		
Siemens India	SA	The Ramco Cements Ltd	NR		
Information Technologies		United Phosphorus	NR		
HCL Technologies	AQ*	Bayer CropScience Ltd	SA		
Infosys Limited	AQ*	Castrol India	SA		
Mindtree Ltd	AQ*	Telecommunication Services			
MphasiS	AQ*	Tata Communications	AQ*		
Tata Consultancy Services	AQ*	Bharti Airtel	NR		
Tech Mahindra	AQ*	Bharti Infratel Limited	NR		

# Where are the performance leaders?





# In 2014 nearly 2,000 businesses

shared climate change information with CDP and the investors that requested it. Each of these companies is commended for responding to the call, regardless of its score. Insights from CDP data are used by investors and other decision makers to help catalyze action to achieve sustainable economies.

Almost half of the performance leaders are headquartered in Europe, with a further third located in USA or Japan. More than a quarter of the Spanish and Belgian companies that took part in CDP's climate change program were awarded an A for performance, proportionally giving Spain and Belgium the most leaders. Portugal, the Netherlands and South Korea have also performed well in this regard and it should be noted that the one Greek participant achieved an A.

Of those corporations that failed to respond, the three largest in terms of market capitalization are Berkshire Hathaway, Amazon.com Inc and Comcast Corporation.



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