

Carbon Action

Carbon Action is an investor-led initiative to accelerate company action on climate change, including energy efficiency activities which deliver a positive return on investment.



329 investors
with
US \$25 trillion

in assets under management have asked the world's highest-emitting publicly-listed companies to take three specific actions in response to climate change. Over the period 2011-16, investors asked companies to help tackle climate change in three ways:

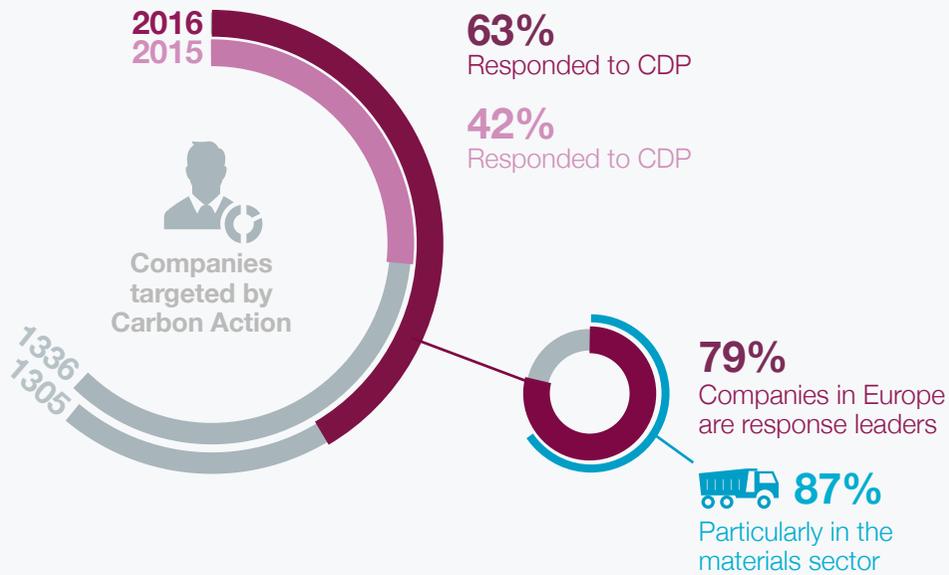
Make emissions reductions

Publicly disclose emissions reduction targets

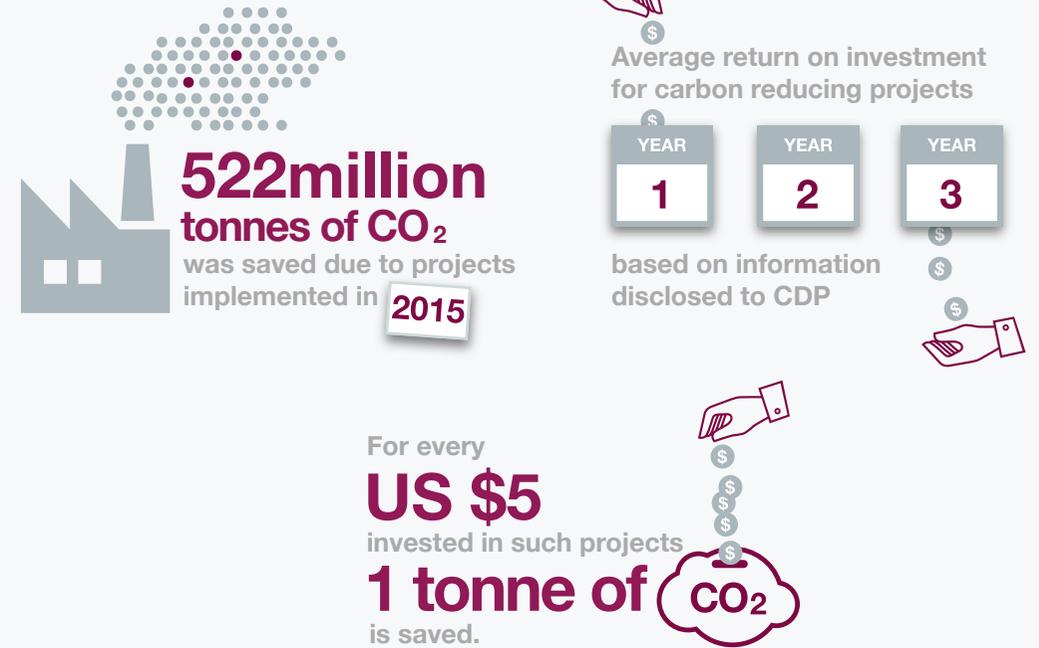
Invest in emissions reduction projects with a positive return

The Carbon Action sample and the methodology used to calculate the sample has changed for 2016 and now incorporates scope 3 emissions as a factor in determining the sample of 1,305 companies (including 5 influential media companies and 5 banks with the largest funding of coal projects to pilot investor influence in these related yet indirect areas).

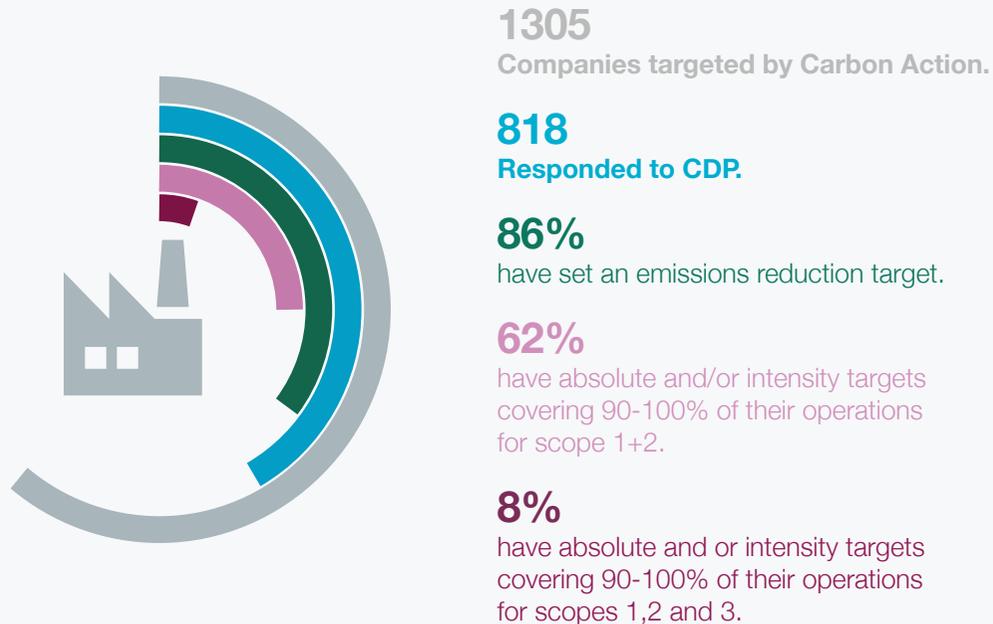
Response Rates



Projects



Targets



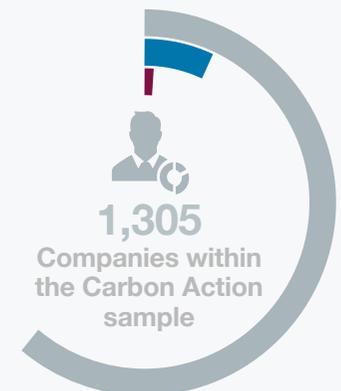
We Mean Business

For 2017 the Carbon Action focus will evolve:

- while continuing to encourage emissions reductions (including via projects with positive returns), the new strategic context provided by the Paris Agreement coming into force and the Taskforce on Climate-related Financial Disclosure will be highlighted
- in addition, investors will request that companies sign-up to the We Mean Business coalition's agreed priority initiatives (inc. Science Based Targets) for relevant sectors.

160
have signed up to at least one of the 9 We Mean Business initiatives.

15
companies have had their science-based-targets approved by the Science Based Targets Initiative



	 Utilities	 Materials	 Consumer Discretionary	 Consumer Staples	 Industrials	 Information Technology	 Health Care	 Energy	 Tele-communication Services	 Financials	TOTAL
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Response rate

The number of companies targeted by Carbon Action that have responded to the 2016 CDP questionnaire.

Africa / Middle East

Asia

Australasia

Europe

Latin America

North America

										
0%	100%	0%	50%	0%	0%	100%	29%	0%	0%	58%
33%	56%	56%	59%	71%	95%	75%	29%	67%	0%	57%
50%	87%	0%	75%	57%	0%	0%	67%	100%	0%	73%
86%	77%	96%	81%	79%	88%	100%	52%	100%	100%	79%
78%	47%	0%	83%	33%	0%	0%	40%	0%	0%	54%
34%	51%	73%	81%	73%	93%	91%	32%	100%	100%	58%

Regional responders

The number of responding companies within each region.

Africa / Middle East

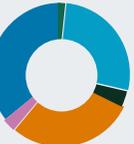
Asia

Australasia

Europe

Latin America

North America

										
0	11	0	1	0	0	1	2	0	0	15
13	54	36	24	39	36	3	13	2	0	220
2	13	0	3	4	0	0	6	1	0	29
31	58	26	34	41	7	11	22	5	2	237
7	8	0	5	1	0	0	4	0	0	25
22	52	41	51	38	37	10	36	2	3	292

Targets

The number of companies setting absolute, intensity and renewable energy/consumption /production targets.

Intensity targets

Absolute targets

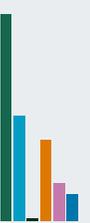
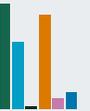
Intensity and absolute targets

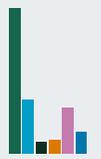
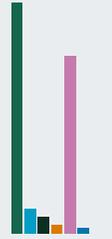
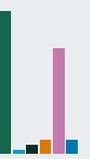
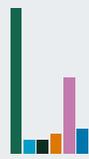
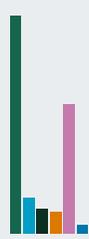
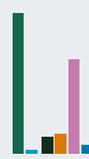
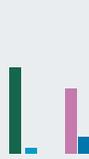
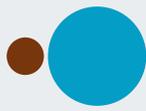
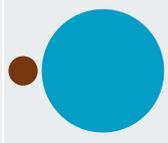
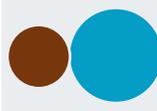
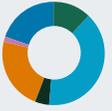
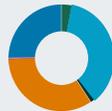
Renewable energy consumption/production targets

Intensity/absolute target and renewable energy targets

Set all three

% setting targets

										
11	77	32	39	39	20	4	30	3	0	255
12	39	14	19	25	19	12	8	1	4	153
18	30	25	25	35	13	2	12	3	0	163
2	1	0	1	1	0	0	0	0	0	5
10	14	10	7	4	10	3	2	0	1	61
12	10	8	10	6	9	4	3	3	0	65
87%	87%	86%	86%	89%	89%	100%	66%	100%	100%	86%

											TOTAL
<h3>Absolute/ intensity targets</h3> <p>90-100% of operations: the number of absolute and intensity targets that relate to over 90% of the total operations of a company. The targets are broken down by scope.</p>											
<p>Africa / Middle East</p> <p>Asia</p> <p>Australasia</p> <p>Europe</p> <p>Latin America</p> <p>North America</p>	54 20 4 5 17 8	86 9 6 3 66 2	53 1 3 5 39 5	54 5 5 7 28 9	81 13 9 8 48 3	52 1 6 7 35 3	32 2 0 0 24 6	16 7 0 2 7 0	12 3 6 0 2 1	11 0 0 1 9 1	451 61 39 38 275 38
<h3>Science based targets</h3> <p>The number of targets that are deemed science-based based on the CDP questionnaire response.</p>											
<p>Yes</p> <p>No, but we anticipate setting one in the next 2 years</p> <p>% setting targets</p>	20 15 37%	15 37 17%	9 22 17%	30 15 56%	12 46 15%	11 23 21%	16 11 50%	1 10 6%	4 1 33%	5 2 45%	123 182 27%
<h3>Regional absolute/ intensity targets: 90-100% of operations</h3> <p>90-100% of operations: absolute and intensity scope 1+2 and scopes 1,2+3 emissions targets by region.</p>											
<p>Africa / Middle East</p> <p>Asia</p> <p>Australasia</p> <p>Europe</p> <p>Latin America</p> <p>North America</p>	0 3 0 13 1 0	8 26 3 15 1 13	0 22 0 12 0 5	0 2 1 13 0 12	0 15 0 23 0 10	0 18 0 3 0 14	1 7 0 10 0 6	0 5 0 1 0 1	0 1 0 1 0 0	0 0 0 1 0 8	9 99 4 92 2 69

Emissions

Total combined scope 1+2 emissions and scope 3 emissions by type, plus tonnes of CO2e per mUSD total revenue.

Scope 1+2 (mtCO2e)
(% of total)

Tonnes CO2e/mUSD revenue

Scope 3 (mtCO2e)

Projects

Emissions reduction initiatives that were implemented within the reporting year as well as the total projects by activity type.

Number of projects implemented

Projects (per activity type)

Projects – emission reductions

Total combined scope 1 and 2 emissions savings from projects as well as emission reductions per project type.

Total emissions offset (Scope 1+2)

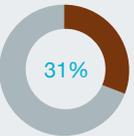
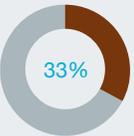
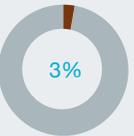
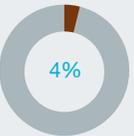
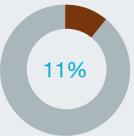
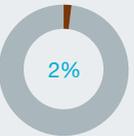
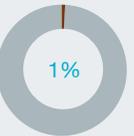
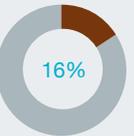
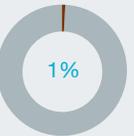
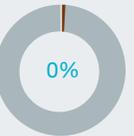
Median emissions reduction

Projects – investment

The total companies have invested in carbon saving projects and the annual monetary savings they set to gain from the implementation of projects, plus annual investment per kilo tonnes CO2 saving.

Annual Investment (mUSD)

Annual monetary savings (mUSD)

											TOTAL
											100%
	1,961	2,096	210	227	671	99	40	1,029	44	7	6,385
	1,580	1,039	62	73	248	58	62	408	62	20	3,612
	2,000	4,328	3,107	961	3,012	546	180	4,781	71	16	19,003
											
	153,020	14,454	19,247	13,357	6,119	29,260	1,400	4,293	18,191	1,555	260,896
	335	721	517	700	680	346	152	326	64	45	3,886
											
											
	153,303	133,631	22,128	6,821	147,950	7,939	1,156	46,646	2,399	209	522,183
	11.59	2.14	0.51	0.73	0.76	0.53	1.55	9.61	11.78	0.23	39
											
											
	56,220	19,763	27,544	1,836	185,918	14,019	438	7,015	344	52	313,148
	5,738	36,382	2,473	1,162	34,975	23,956	183	5,165	405	14	110,452



Top 10 emitters

The top emitters in absolute scope 1,2 and 3 emissions within each sector.

RWE AG	LafargeHolcim Ltd	Volkswagen AG	Wal-Mart Stores, Inc.	American Airlines Group Inc	Samsung Electronics	Bayer AG	Exxon Mobil Corporation	AT&T Inc.	Bank of America
ENGIE	Kuraray Co., Ltd.	MARTINREA INTERNATIONAL INC.	Archer Daniels Midland	Delta Air Lines	LG Display	Novartis	PJSC Gazprom	Deutsche Telekom AG	JPMorgan Chase & Co.
American Electric Power Company, Inc.	ArcelorMittal	General Motors Company	Nestlé	A.P. Moller - Maersk	Taiwan Semiconductor Manufacturing	GlaxoSmithKline	Royal Dutch Shell	Verizon Communications Inc.	Citigroup Inc.
ENEL SpA	AptarGroup	Carnival Corporation	Kroger	United Continental Holdings	SK Hynix	Merck & Co., Inc.	Sasol Limited	Vodafone Group	Barclays
Duke Energy Corporation	Italcementi	Honda Motor Company	Kimberly-Clark Corporation	Deutsche Lufthansa AG	Alphabet, Inc.	Johnson & Johnson	Chevron Corporation	Nippon Telegraph & Telephone Corporation (NTT)	Royal Bank of Scotland Group
The Tokyo Electric Power Company Holdings, Inc (TEPCO)	Nippon Shokubai Co., Ltd.	Ford Motor Company	Tyson Foods, Inc.	Air France - KLM	Intel Corporation	Teva Pharmaceutical Industries Ltd	BP	Eni SpA	-
NRG Energy Inc	Nippon Steel & Sumitomo Metal Corporation	Toyota Motor Corporation	JBS S/A	International Consolidated Airlines Group, S.A.	Hitachi, Ltd.	Eli Lilly & Co.	Total	PTT	-
FirstEnergy Corporation	Vedanta Ltd	Marriott International, Inc.	Tesco	Nippon Yusen Kaisha Line	International Business Machines (IBM)	Pfizer Inc.	Eni SpA	Roche Holding AG	-
E.ON SE	POSCO	Nissan Motor Co., Ltd.	Procter & Gamble Company	Anheuser Busch InBev	Innolux Corporation	Roche Holding AG	PTT	SANOFI	-
The AES Corporation	JFE Holdings, Inc.	Daimler AG			Micron Technology, Inc.		ConocoPhillips		-

Top 10 non-responders

The top 10 companies within the Carbon Action sample that have not responded to CDP's 2016 questionnaire request by average annual market cap.

NextEra Energy, Inc.	LyondellBasell Industries CI A	Amazon.com Inc.	Monster Beverage Corporation	Caterpillar Inc.	HP Inc	Mylan Inc.	PETROCHINA Company Limited	China Telecom	-
Dominion Resources, Inc.	Anhui Conch Cement	Saici Motor Corporation	Alimentation Couche-Tard Inc.	General Dynamics Corporation	Avago Technologies	Sinopharm Group	CNOOC	-	-
The Southern Company	Siam Cement	Dollar General Corporation	Inner Mongolia Yili Industrial Group	Ryanair Holding PLC	Broadcom Corporation	-	Reliance Industries	-	-
PPL Corporation	Nan Ya Plastics	Midea Group Co Ltd	Tingyi (Cayman Islands) Holdings	MAN SE	Skyworks Solutions, Inc.	-	RosneZ OAO	-	-
Huaneng Power International	Formosa Plastics Corp	Astra International	Meiji Holdings Co Ltd	China Eastern Airlines Co., Ltd.	Kingboard Chemicals Holdings	-	Phillips 66	-	-
Public Service Enterprise Group Inc.	Agrium Inc.	Gree Electric Appliances	Savola AI-Azizia United Co	Japan Airlines Corporation	-	-	Oil & Natural Gas	-	-
CGN Power Co H	Nucor Corporation	Maruti Suzuki India	WH Group Ltd	China Southern Airlines Company Limited	-	-	Coal India	-	-
Edison International	CF Industries Holdings, Inc.	Kia Motors Corp	Kimberly-Clark de México S.A.B. de C.V.	China Southern Airlines Company Limited	-	-	Valero Energy Corporation	-	-
Tenaga Nasional	Formosa Chemicals & Fibre Corporation	Stanley Black & Decker Corporation	Gruma SAB	Stericycle Inc.	-	-	Marathon Petroleum	-	-
Consolidated Edison, Inc.	Zijin Mining Group Co., Ltd	Genuine Parts Company	Nissin Foods Holdings Co., Ltd.	Kansas City Southern			Pioneer Natural Resources		



TOTAL

We Mean Business

The number of companies within the Carbon Action sample that have signed up to one or more of the initiatives, plus a breakdown of the number of companies signed up to each initiative and the number signed up to the Science Based Target Initiative.



156
20
136

13%



316
31
285

10%



149
20
129

13%



158
32
126

20%



170
21
149

12%



86
14
72

16%



27
6
21

22%



227
10
217

4%



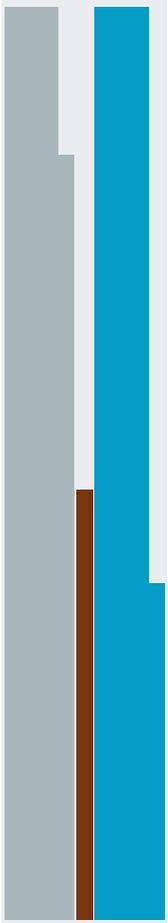
11
5
6

45%



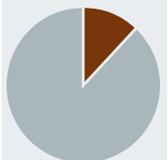
5
1
4

20%



1305
160
1145

12%



Total in sample
Within Carbon Action, signed up to WMB
Within Carbon Action, not signed up to WMB
% signed up to WMB